



2014 NAB Challenge & Premiership Fixture

NAB CHALLENGE

RD	CLUB	DATE	LOCAL TIME	VENUE	HOME/AWAY
1	West Coast	Tuesday 18 February	4.10pm	Arena Joondalup	Home
2	Western Bulldogs	Wednesday 26 February	7.10pm	Etihad Stadium	Away

HOME AND AWAY SEASON

RD	CLUB	DATE	LOCAL TIME	VENUE	THEMED ROUNDS
1	Collingwood	Friday 14 March	7.50pm	Etihad Stadium	
2	Gold Coast	Saturday 29 March	4.40pm	Patersons Stadium	Starlight Purple Haze
3	Hawthorn	Friday 4 April	7.50pm	MCG	
4	Essendon	Sunday 13 April	2.40pm	Patersons Stadium	
5	Sydney	Saturday 19 April	4.40pm	SCG	
6	North Melbourne	Friday 25 April	6.40pm	Patersons Stadium	Len Hall Tribute Game
7	West Coast	Sunday 4 May	2.40pm	Patersons Stadium	Away Carlton Mid Derby
8	Port Adelaide	Saturday 10 May	1.10pm	Adelaide Oval	
9	Geelong	Saturday 17 May	5.40pm	Patersons Stadium	
BYE					
11	Western Bulldogs	Sunday 1 June	3.20pm	Etihad Stadium	Indigenous Round
12	Adelaide	Sunday 8 June	2.10pm	Patersons Stadium	
13	Richmond	Saturday 14 June	1.45pm	MCG	
14	Brisbane	Saturday 21 June	5.40pm	Patersons Stadium	
15	West Coast	Saturday 28 June	2.40pm	Patersons Stadium	Home Carlton Mid Derby
16	Melbourne	Saturday 5 July	7.10pm	TIO Stadium (Darwin)	
17	GWS Giants	Sunday 13 July	2.40pm	Patersons Stadium	20 Year Recognition
18	St Kilda	Saturday 19 July	4.40pm	Etihad Stadium	
19	Carlton	Thursday 31 July	6.10pm	Patersons Stadium	Wear White Night
20	Geelong	Saturday 9 August	7.40pm	Simonds Stadium	
21	Hawthorn	Sunday 17 August	2.40pm	Patersons Stadium	
22	Brisbane	Sunday 24 August	1.10pm	Gabba	
23	Port Adelaide	TBC	TBC	Patersons Stadium	Member Thank You Round

Membership (08) 9433 7111

Fremantle Oval – Parry Street, Fremantle WA 6160

PO Box 381, Fremantle WA 6959

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www.fremantlefc.com.au

2013 Fremantle Dockers Football Club Official Year Book



FREMANTLE
DOCKERS

OFFICIAL YEAR BOOK 2013

www.fremantlefc.com.au

\$10.95 (INC GST)

PROGRAMMED

woodside

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FROM THE CAPTAIN

MATTHEW PAVLICH

The captain reflects on an historic season for the Fremantle Dockers.

Regardless of the fact that we got to the 2013 AFL Grand Final and represented ourselves strongly, the year had a number of adversities and obstacles to overcome, particularly in regards to injuries.

From that perspective, the growth of the group and the continued development of our younger players was a big positive. The group was extremely proud of the position that we found ourselves in. To win as many games as we did and give ourselves a chance at the ultimate prize was very pleasing, albeit disappointing not to get the final job done.

It was the first AFL Grand Final for the majority of our players - there were only two players on our list who had been there before. Dealing with the week itself, the distractions and all the emotions that the players would have had prior to and during the game was foreign to most of us. As Ross Lyon says, failure is feedback. The obvious lesson is in how we executed, not only in front of goal but also with the ball. We were well below par in that regard on Grand Final day.

Despite the result, there were some positives to come from the game. The main one to take into


2014 is that we know our game plan stands up and that if we play our brand of football for long enough, we can certainly get back to a grand final.

Another positive heading into next season is that the playing group has had two full seasons under Ross. That leaves us in a confident position about the way he coaches and leads the group. The way we've been able to embrace him and the game style, the players have huge confidence on the back of results and the way we've gone about our business. The philosophy of the group to not worry about the consequences of winning or losing and stay in the moment has been enormously important and will only hold us in good stead.

Our members and supporters are the best in the competition. To see them embrace and enjoy the month of September, firstly down in Geelong, where not many people gave us a chance to win, was amazing. They showed up at Simonds Stadium in great numbers and in great voice. Then, to see our supporters get behind us the way they did and to watch Patersons Stadium erupt at the Preliminary Final gave us all goose bumps. The whole week leading into the Grand Final was an unforgettable experience. It started with our fans turning up for our open training

session on the Tuesday and then following us into Melbourne, where the purple haze was so evident, particularly during the Grand Final Parade and on Grand Final day. Our supporters have been through thick and thin with us, so it was great to see them experience a grand final. It was just unfortunate we couldn't get the job done for them.

Next year marks the 20th season of the Fremantle Dockers, which is a great opportunity to reflect upon the growth of the club and the development from its early existence to a fully fledged, powerful AFL team. The 20th season is a good opportunity to reflect on the good times, learn from our experiences and be better for it.

Finally, we'd like to promise our members and supporters that we'll be back on the last Saturday in September, but the reality is we can't guarantee them that. What we can guarantee is our effort, our attitude and our intensity to train and prepare as best as we can to give ourselves every chance of being back there. Hopefully, the fire in the belly, the fact that losing the Grand Final really stung our playing group and the opportunity that we missed will continue to drive us towards that ultimate goal. It would be nice if past results counted for something, but the reality is they don't, so we're going to have to reload again and really dig in to get back there. 

THANK YOU:
Matthew Pavlich acknowledges the great support from the members and fans.



WITNESS

“
THE GROUP
WAS
EXTREMELY
PROUD
OF THE
POSITION
WE FOUND
OURSELVES IN.

MATTHEW PAVLICH

Matthew Pavlich

CAPTAIN: Pavlich is only
nine games away from the
300 game milestone.



CLUB OPERATIONS



STRATEGIC PROJECTS

Following the lead of the players on the field, 2013 has proved a positive year for the Fremantle Football Club in terms of progression on a number of significant strategic projects.

The club has made solid progress on establishing a new elite training and administration facility (ETAF) at Cockburn Central West and has also made progress on a number of other significant strategic projects, all of which will come on-line in coming years, providing benefits to the club and its members.

ELITE TRAINING AND ADMINISTRATION FACILITY

In December 2012, the club made one of the most significant decisions in its relatively short history with the announcement that it would be relocating its administration and training facilities to a site at Cockburn Central West in a joint integrated development, including community leisure facilities, with the City of Cockburn. The new facility, will be the first of its kind in Australia and will provide the club and, importantly, the local community with world class sport, leisure and education facilities.

In a paradigm shift for sporting facility development, the concept involves the integration of the club's facilities into a regional level community sport and recreation facility.

During the past 12 months the club, in conjunction with the City of Cockburn and other project partners, has continued to progress the project with the following key milestones achieved:

- » Federal government funding of \$10 million through the Regional Development Australia Fund. We are now working through the process of confirming this funding with the new Federal Coalition government.
- » Appointment of NS Projects as the project manager and WT Partnerships as the quantity surveyor.
- » Appointment of Sandover Pinder/dwp Suters consortium to undertake architectural services.
- » Finalisation of the structure plan for the Cockburn Central West site.

In the upcoming year we look forward to confirming funding with the State and Federal governments and developing the detailed design, with a view to the builder commencing work on site in early 2015.

Further details of the ETAF project can be found at:
www.fremantlefc.com.au/club/elite-training-and-admin-facility

FREMANTLE OVAL

At the announcement of the club's plan to relocate its training and administration facilities to Cockburn Central West, the club also confirmed that it would be maintaining a presence in Fremantle and that the club looked forward to working with the City of Fremantle and other stakeholders to investigate the nature of this presence.

As part of this commitment, mid-way through 2013 the club engaged specialist sports management firm Gemba to undertake a feasibility study into the club's options for Fremantle Oval, post the relocation to Cockburn Central West.

The club looks forward to progressing this work in 2014 and working with key stakeholders to achieve an outcome that will provide positive benefits to the club and its members and the community.

NEW PERTH STADIUM

The club has continued its positive involvement in the new Perth Stadium project, primarily through its joint work with the West Australian Football Commission, West Coast Eagles and the AFL, in a group known as the Joint Football Working Group (JFWG).

The JFWG has proactively worked with the State government during the past 12 months in developing detailed documentation which

has now been provided to three consortiums to enable them to commence design and preparation of their respective bids to design, build, finance and maintain the stadium. We look forward to the appointment of the preferred consortium in 2014 and to working with the State government and the preferred consortium to further develop and finalise the 'fan first' design and positively engage with the State government in terms of Fremantle's future use of the stadium.

PATERSONS STADIUM

While Fremantle is very much looking forward to the move in 2018 to the new Perth Stadium and the state-of-the-art facilities it will provide, the club is also committed to providing adequate facilities for its members at Patersons Stadium in the lead-up to the new stadium.

As part of this commitment, the club has been working with the West Australian Football Commission and the West Coast Eagles in regards to the upgrading of video screens and the public address system at Patersons Stadium.

Through these discussions, the club is pleased to advise that the video screens and public address system at Patersons Stadium will be upgraded in readiness for the 2014 season. These upgrades will involve a new state-of-the-art southern video board which will be

three times larger than the current screen, replacement of the northern video board with a higher quality video screen and upgrade of the public address system to ensure the system has complete coverage of the stadium, even when the stadium is at capacity.

The club looks forward to the completion of these works and to the benefits that the upgrades will bring to our members' match day experience.

COMMERCIAL PARTNERS

The 2013 season has been a strong year commercially for the club, highlighted by the four-year extension of our co-major sponsor Woodside Energy, strong support across our corporate hospitality products and sell-out attendances at our major events.

With the support of our Indigenous program partner and major sponsor Woodside, the club launched its inaugural Reconciliation Action Plan (RAP) in May to coincide with the AFL's Indigenous round. The RAP formalises the club's commitment toward reconciliation. The club also released an Indigenous round jumper which was designed by former player and current development coach Roger Hayden and Richard Walley, one of Australia's leading Aboriginal performers, artists, musicians and writers. Both the RAP and Indigenous round jumper received glowing endorsements from the South West Aboriginal Land and Sea Council as well as the broader community.

In conjunction with our major sponsor Programmed, the club held its inaugural 'Wear White' themed round at our last home game against Port Adelaide at Patersons Stadium. A sea of white Programmed anchors filled the stadium and a number of fans took the opportunity to secure their photo on the back of the players' match worn jumpers, in a first-to-market initiative for the club.

Sponsors continued to successfully leverage their association with the club, through extensive promotional campaigns on matchdays, as well as through our media partners. The ongoing support of Decmil Australia allowed the club to again run the Live the Dream program, giving 16 young individuals the opportunity to live the life of an AFL player for one week and learn positive behaviours that they could take back to their local communities.

There was an overwhelming display of support by our sponsors during the club's finals campaign, with a number of our sponsors displaying 'Go Freo' signs on their office buildings during the month of September, as well as our media partners helping us paint the town purple.

We take this opportunity to thank all of our loyal sponsors



and corporate partners for their ongoing support.

FINANCE

Once again, the club received tremendous support from members, corporate partners and sponsors throughout season 2013, and in particular throughout the club's finals campaign. The club is expecting to achieve its 11th consecutive operating profit. Whilst the figures are not final at the time of publishing, and are subject to audit clearance, it is anticipated that, after contributions of approximately \$4.9 million to the West Australian Football Commission, the operating profit will be approximately \$650,000 to \$700,000.

The club continues to operate in a tight economic environment and an industry where a number of clubs are experiencing significant financial difficulties. The financial support of our members, corporate partners and sponsors allows the club to balance on-field investment with the funding of key strategic off-field projects.

This is further enhanced by a business model with tight margins, where small fluctuations in revenues or expenditures can have significant profit impacts. In order to remain competitive on-field, the club realises it must remain on par with

the league in football operations expenditure (historically a key driver and measure of on-field success).

This investment in our football department helps to deliver performances our supporters can be proud of. The desire for sustained success and continued long term financial stability drives the required financial discipline and governance procedures within the club.

BUSINESS OPERATIONS

Members and Fans

In the 2013 season Fremantle achieved its best ever result for membership with a record 44,035 members signing up with the club. This record support was also reflected in match day attendance with more than 420,000 fans attending our games at Patersons Stadium. Our fans were also significantly responsible for driving the attendance figure at the 2013 Toyota AFL Grand Final to 100,007, the 3rd largest AFL crowd at the MCG since the most recent redevelopment.

We look forward to all of our members and fans returning to the club in 2014 when we can all recognise 20 years of the Fremantle Dockers.

Events

The Fremantle Dockers continued to host a wide variety of events in 2013,

starting with our Family Fun Day in February. We held our Gala Dinner Auction in the middle of the season and the year culminated at our 2013 Doig Medal Presentation Dinner on 16 November.

The 2013 season also saw the club manage a wide range of events throughout the finals series including a corporate function at our Qualifying Final win in Geelong, open training sessions throughout the finals series at Fremantle Oval and Grand Final events in Melbourne, Fremantle and Patersons Stadium.

Merchandise

Our merchandise stores at Fremantle Oval and Patersons Stadium were also kept very busy throughout season 2013. The Fremantle Oval Team Store in particular worked extremely hard to keep up with the huge demand for our merchandise products during the finals series.

The 2014 range of merchandise including selected memorabilia pieces recognising 20 years of the Fremantle Dockers are in stores now.

Community Goals

In 2013, Fremantle's Community Goals saw us interact with almost 200,000 school children across the country via a wide variety of programs. These included curtain raisers at our home games, the AFL Community Camp in the Lancelin and Dongara regions and our school and community based programs such as Live the Dream and Freo Fundamentals.

These programs are not possible to deliver without the ongoing support of the players in the Fremantle Dockers squad plus our valued partners at the WAFC, SEDA and Notre Dame University.

2013 Charity Partnerships

Principle Partners

- » Starlight Children's Foundation
- » Constable Care Child Safety Foundation
- » Redkite

Associate Partners

- » Fremantle Hospital
- » Lifeline WA
- » Motor Neurone Disease Association of WA

The 11th Starlight Purple Haze Game, proudly supported by Fremantle Ports, was another huge success among members and fans. The match itself, along with associated activity, raised a record-breaking \$106,100 for the Starlight Children's Foundation, taking our total raised for the children's charity to \$534,435 since 2003. 🏆

FREMANTLE DOCKERS HONOUR BOARD



YEAR	PRESIDENT	CEO	COACH
1995	Ross Kelly	David Hatt	Gerard Neesham
1996	Ross Kelly	David Hatt	Gerard Neesham
1997	Ross Kelly	David Hatt	Gerard Neesham
1998	Ross Kelly/ Ross McLean	David Hatt	Gerard Neesham
1999	Ross McLean	David Hatt	Damian Drum
2000	Ross McLean	David Hatt	Damian Drum
2001	Ross McLean	David Hatt/ Cameron Schwab	Damian Drum/ Ben Allan
2002	Rick Hart	Cameron Schwab	Chris Connolly
2003	Rick Hart	Cameron Schwab	Chris Connolly
2004	Rick Hart	Cameron Schwab	Chris Connolly
2005	Rick Hart	Cameron Schwab	Chris Connolly
2006	Rick Hart	Cameron Schwab	Chris Connolly
2007	Rick Hart	Cameron Schwab	Chris Connolly/ Mark Harvey
2008	Rick Hart	Cameron Schwab/ Steve Rosich	Mark Harvey
2009	Rick Hart	Steve Rosich	Mark Harvey
2010	Steve Harris	Steve Rosich	Mark Harvey
2011	Steve Harris	Steve Rosich	Mark Harvey
2012	Steve Harris	Steve Rosich	Ross Lyon
2013	Steve Harris	Steve Rosich	Ross Lyon

FREMANTLE GAMES PLAYED	
Matthew Pavlich*	291
Shane Parker	238
Shaun McManus	228
Luke McPharlin*	213
Paul Hasleby	208
Antoni Grover	202
Aaron Sandilands*	193
David Mundy*	186
Michael Johnson*	172
Ryan Crowley*	164
Peter Bell	163
James Walker	151
Troy Cook	150

FREMANTLE GOALS KICKED	
Matthew Pavlich*	583
Jeff Farmer	224
Clive Waterhouse	178
Justin Longmuir	166
Paul Medhurst	166
Tony Modra	148
Chris Mayne*	137
Paul Hasleby	131
Hayden Ballantyne*	131
Des Headland	125
Luke McPharlin*	111
Ryan Crowley*	107

CAREER BROWNLOW VOTES	
Matthew Pavlich*	122
Peter Bell	80
Paul Hasleby	67
Aaron Sandilands*	61
Nathan Fyfe*	50
Shaun McManus	42
David Mundy*	38
Troy Cook	35
Adrian Fletcher	31
Michael Barlow*	27
Des Headland	26

AFL RISING STAR			
Paul Hasleby	2000	Rhys Palmer	2008

ALL AUSTRALIAN	
Michael Johnson*	2013
Luke McPharlin*	2012
Aaron Sandilands*	2008, 2009, 2010
Matthew Pavlich*	2002, 2003, 2005, 2006, 2007, 2008
Peter Bell	2003
Paul Hasleby	2003

GAMES AS CAPTAIN/ ACTING CAPTAIN	
Matthew Pavlich*	145 Games (2007-present)
Peter Bell	107 games (2002-2006)
Shaun McManus	44 Games (2000, 2001)
Adrian Fletcher	44 Games (2000, 2001)
Peter Mann	40 Games (1997-1998)
Ben Allan	22 Games (1995)
Chris Bond	19 Games (1999)

MOST CONSECUTIVE GAMES		
Matthew Pavlich*	160	Rd 15, 2001 to Round 16, 2008
David Mundy*	124	Rd 6, 2005 to Round 16, 2010
Paul Hasleby	90	Rd 1, 2002 to Round 1, 2006
Troy Cook	88	Rd 1, 2000 to Round 22, 2003
James Walker	87	Rd 10, 2001 to Round 7, 2005
Paul Medhurst	85	Rd 9, 2002 to Round 4, 2006
Shaun McManus	82	Rd 19, 2000 to Round 11, 2004
Peter Bell	79	Rd 10, 2001 to Round 21, 2004
Michael Johnson*	78	Rd 14, 2010 to Round 22, 2013
Tendai Mzungu*	58	Rd 15, 2011 to present

LIFE MEMBERS			
MEMBER	POSITION	YEARS OF SERVICE	YEAR INDUCTED
Ross Kelly	Chairman	1994 - 1998	1999
Shane Parker	Player	1995 - 2007	2003
Shaun McManus	Player	1995 - 2008	2004
Matthew Pavlich*	Player	2000 - present	2006
Paul Hasleby	Player	2000 - present	2007
James Walker	Player	1998 - 2007	2007
Troy Cook	Player	2000 - 2007	2007
Peter Bell	Player	1995, 2001 - 2008	2007
Antoni Grover	Player	2001 - 2012	2009
Rick Hart	President	2002 - 2009	2009
Luke McPharlin*	Player	2002 - present	2010
Aaron Sandilands*	Player	2003 - present	2010
David Mundy*	Player	2005 - present	2012
Michael Johnson*	Player	2005 - present	2013
Ryan Crowley*	Player	2005 - present	2013
Dr Jeffrey Boyle	Physio	1995 - present	2013
Dr Ken Withers	Doctor	1995 - present	2013

CLUB FINALS RECORD	
Finals Played	11
Finals Wins	5
Finals Losses	6
Finals Draws	0
Winning %	45.5%

FINALS PLAYED	
Matthew Pavlich*	11
Aaron Sandilands*	11
David Mundy*	10
Ryan Crowley*	10
Michael Johnson*	9
Matthew de Boer*	7
Paul Duffield*	7
Nathan Fyfe*	7
Stephen Hill*	7
Chris Mayne*	7
Nick Suban*	7
Michael Walters*	7
Roger Hayden	6

CAPTAIN	DOIG MEDALLIST	BEACON AWARD	CLUBMAN	GOAL SCORER	MEMBERSHIP
Ben Allan	Peter Mann	Scott Chisholm	-	Peter Mann (33)	18,456
Ben Allan	Stephen O'Reilly	Gavin Mitchell	-	Kingsley Hunter (33)	19,622
Peter Mann	Dale Kickett	Mark Gale	-	Kingsley Hunter (32)	19,949
Peter Mann	Jason Norrish	Brad Dodd	Chris Bond/ Jason Norrish	Clive Waterhouse (30)	22,186
Chris Bond	Adrian Fletcher	Clem Michael	Ashley Prescott	Tony Modra (71)	24,896
Adrian Fletcher/ Shaun McManus	Troy Cook	Paul Hasleby	John Rankin	Clive Waterhouse (53)	24,925
Adrian Fletcher/ Shaun McManus	Peter Bell	Dion Woods	Leigh Brown	Matthew Pavlich/Justin Longmuir (28)	23,898
Peter Bell	Matthew Pavlich	Paul Medhurst	Shaun McManus	Trent Croad (42)	23,775
Peter Bell	Peter Bell	Graham Polak	Troy Longmuir	Paul Medhurst (50)	25,368
Peter Bell	Peter Bell	Andrew Browne	Matthew Carr	Paul Medhurst (41)	32,780
Peter Bell	Matthew Pavlich	David Mundy	Troy Cook	Matthew Pavlich (61)	34,124
Peter Bell	Matthew Pavlich	Marcus Drum	Luke Webster	Matthew Pavlich (71)	35,666
Matthew Pavlich	Matthew Pavlich	Robert Warnock	Heath Black	Matthew Pavlich (72)	43,343
Matthew Pavlich	Matthew Pavlich	Rhys Palmer	Luke Webster	Matthew Pavlich (67)	43,366
Matthew Pavlich	Aaron Sandilands	Stephen Hill	Michael Johnson	Matthew Pavlich (28)	39,206
Matthew Pavlich	David Mundy	Michael Barlow	Matthew de Boer	Matthew Pavlich (61)	40,069
Matthew Pavlich	Matthew Pavlich	Tendai Mzungu	Matthew de Boer	Kepler Bradley/Chris Mayne (25)	42,762
Matthew Pavlich	Ryan Crowley	Lee Spurr	Tendai Mzungu	Matthew Pavlich (69)	42,918
Matthew Pavlich	Nathan Fyfe	Cameron Sutcliffe	Lee Spurr	Michael Walters (46)	44,035

2013 MILESTONES

PLAYER	ROUND	OPPONENT	DATE
150 GAMES			
Michael Johnson	1	West Coast	Saturday, 23 March 2013
Ryan Crowley	12	Brisbane	Saturday, 15 June 2013
100 GAMES			
Zac Dawson	5	Richmond	Friday, 26 April 2013
Stephen Hill	16	West Coast	Sunday, 14 July 2013
Chris Mayne	20	GWS	Sunday, 11 August 2013
Matthew de Boer	Preliminary Final	Sydney	Saturday, 21 September 2013
50 GAMES			
Micheal Barlow	4	Hawthorn	Saturday, 20 April 2013
Tendai Mzungu	13	North Melbourne	Sunday, 23 June 2013
Zac Clarke	22	Port Adelaide	Saturday, 24 August 2013
2013 DEBUTS			
Tanner Smith	4	Hawthorn	Saturday, 20 April 2013
Jack Hannath	5	Richmond	Friday, 26 April 2013
Matthew Taberner	13	North Melbourne	Sunday, 23 June 2013
Viv Michie	14	Geelong	Saturday, 29 June 2013
Alex Forster	23	St Kilda	Saturday, 31 August 2013
Craig Moller	23	St Kilda	Saturday, 31 August 2013
Josh Simpson	23	St Kilda	Saturday, 31 August 2013

COACHES

COACH	GAMES	WINS	LOSSES	DRAWS	WINNING %	FINALS
Ross Lyon (2012- present)	49	33	15	1	67%	5
Mark Harvey (Rnd16, 2007-2011)	97	39	58	0	40%	2
Chris Connolly (2002-Rnd15, 2007)	129	67	62	0	52%	4
Ben Allan (Rnd 10-22, 2001)	13	2	11	0	15%	0
Damian Drum (1999-Rnd9, 2001)	53	13	40	0	25%	0
Gerard Neesham (1995-1998)	88	32	56	0	36%	0





TOP 5S

DISPOSALS



636
Michael Barlow



568
Nathan Fyfe



532
David Mundy



508
Danyle Pearce



456
Tendai Mzungu

Disposal Efficiency

1	Zac Dawson, Clancee Pearce	82.6%
2	Lee Spurr	82.4%
3	Michael Johnson	81%
4	Luke McPharlin	79.7%
5	Zac Clarke	78.8%



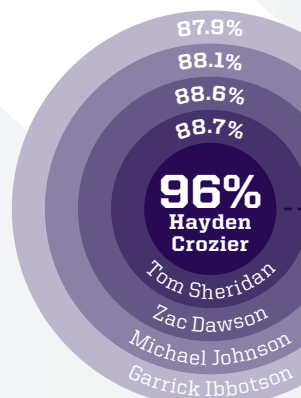
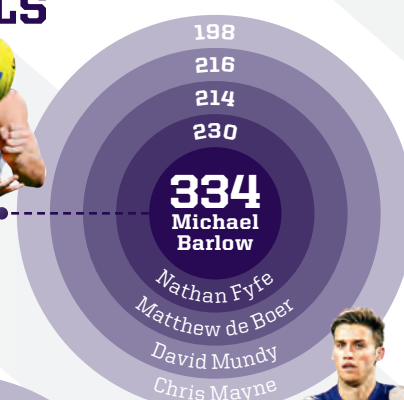
Contested Possessions

1	Michael Barlow	306
2	Nathan Fyfe	305
3	David Mundy	250
4	Matthew de Boer	185
5	Danyle Pearce	171

Uncontested Possessions

1	Danyle Pearce	347
2	Michael Barlow	320
3	Michael Johnson	312
4	David Mundy	294
5	Tendai Mzungu	290

TOTAL HANDBALLS



HANDBALL EFFICIENCY



TOTAL KICKS



Paul Duffield
David Mundy



Nathan Fyfe



Michael Barlow



Kicking Efficiency

1	Lee Spurr	80.9%
2	Clancee Pearce	80%
3	Luke McPharlin	79%
4	Chris Mayne	78.9%
5	Michael Johnson	78.2%

ALL-ROUNDER:
Fyfe was in 14 of the
24 top five categories.

TOTAL MARKS



Michael Johnson
159

Chris Mayne
141

Luke McPharlin
137

Lee Spurr
134

Paul Duffield
130

Contested Marks

1	Nathan Fyfe	25
2	Zac Clarke	21
3	Lee Spurr	16
4	Chris Mayne Aaron Sandilands	15
5	Tendai Mzungu	14

Uncontested Marks

1	Michael Johnson	148
2	Paul Duffield Luke McPharlin	127
3	Chris Mayne	126
4	Lee Spurr	118
5	Tendai Mzungu	113

Clearances		
1	David Mundy	133
2	Nathan Fyfe	128
3	Michael Barlow	120
4	Stephen Hill Danyle Pearce	57
5	Nick Suban	56

Hard Ball Gets		
1	Michael Barlow	135
2	Nathan Fyfe	120
3	David Mundy	101
4	Matthew de Boer	88
5	Danyle Pearce	64

Loose Ball Gets		
1	Michael Barlow	115
2	Danyle Pearce	79
3	Nathan Fyfe	75
4	Tendai Mzungu	71
5	David Mundy	66

Hit Outs		
1	Zac Clarke	355
2	Aaron Sandilands	278
3	Jonathon Griffin	154
4	Jack Hannath	70
5	Nathan Fyfe	32

Spoils		
1	Zac Dawson	143
2	Michael Johnson	88
3	Luke McPharlin	62
4	Lee Spurr	44
5	Paul Duffield	40

Smothers		
1	Nathan Fyfe	19
2	Michael Barlow	15
3	Danyle Pearce	14
4	David Mundy	13
5	Paul Duffield Tendai Mzungu	12



Running Bounces		
1	Paul Duffield	27
2	Stephen Hill	24
3	Michael Johnson	22
4	Nathan Fyfe Nick Suban	21
5	Danyle Pearce	20

Tackles		
1	Matthew de Boer	145
2	Michael Barlow	142
3	David Mundy	120
4	Chris Mayne	110
5	Danyle Pearce	85

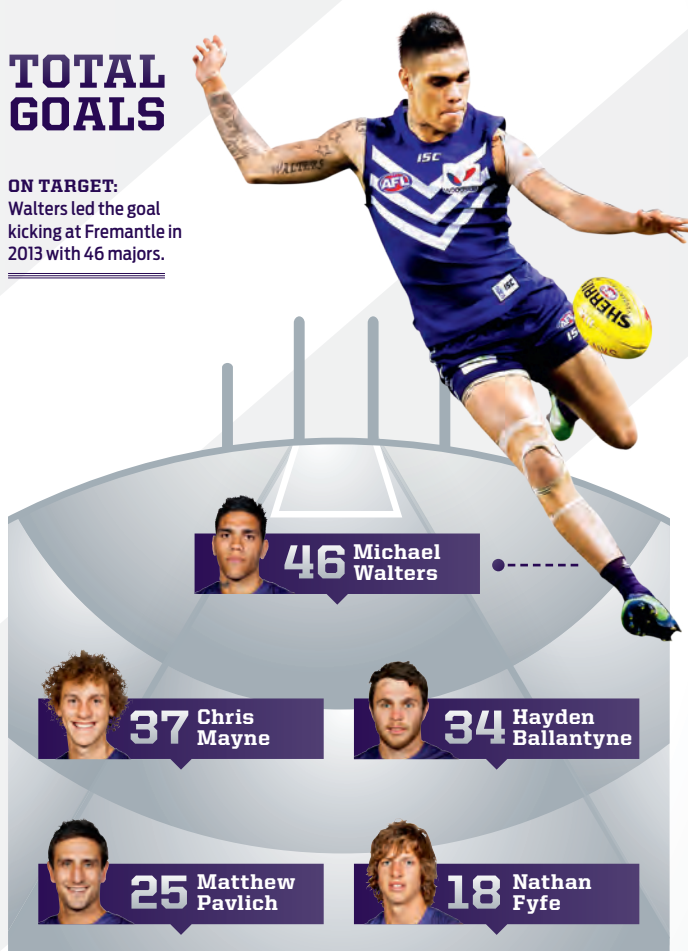
Score Assists		
1	Chris Mayne	34
2	Michael Walters	32
3	Michael Barlow	26
4	Hayden Ballantyne	24
5	David Mundy	23

Inside 50s		
1	Danyle Pearce	109
2	David Mundy	95
3	Nathan Fyfe	93
4	Michael Barlow	70
5	Hayden Ballantyne	64

Rebound 50s		
1	Michael Johnson	76
2	Paul Duffield Luke McPharlin	74
3	Lee Spurr	59
4	Tendai Mzungu	57
5	David Mundy	43

TOTAL GOALS

ON TARGET: Walters led the goal kicking at Fremantle in 2013 with 46 majors.



DREAM TEAM AVERAGE



2013 DOIG MEDAL PRESENTATION

Nathan Fyfe claimed his first club champion award after being named the 2013 Doig Medallist

on Saturday 16 November in front of a sell-out crowd of 1300 people at the Perth Convention Exhibition Centre.

Fyfe finished strongly to win the Medal on 263 votes, ahead of midfielder teammate David Mundy on 246 and defender Michael Johnson on 239.

Twenty-six-year-old Lee Spurr took out the Best Clubman award to add to his 2012 Beacon Award as the club's best first or second-year player.

The Beacon Award, which is proudly sponsored by Programmed, contains similar criteria to the AFL's Rising Star award in that players are eligible to win it in their first or second year of AFL football provided they have played 10 games or less in their debut season.

Unlike the Rising Star, however, there is no age limit on Fremantle's Beacon Award.

Second-year player Cameron Sutcliffe was awarded the 2013 Beacon Award after he played 19 games, including all three finals. The 21-year-old played four games in his debut season, including three as a substitute.

The club also added two playing and two non-playing Life Members.

Ryan Crowley and Michael Johnson were inducted after they played their 150th games during the 2013 season.

Crowley also took home the prestigious Players' Award, which is given to the player who was deemed to have best reflected the



values set by the playing group at the start of the season

Club doctor, Dr Ken Withers, and senior physiotherapist, Dr Jeffrey Boyle, were acknowledged with Life Membership for their service to the club.

They have been at Fremantle since its inception in 1994 and join former presidents Ross Kelly and Rick Hart as the only non-playing Life Members at the Fremantle Dockers. 



WINNER:
Fyfe with his
girlfriend
Kaidee Arnold



“
**MY GOAL AT
THE START
OF THE YEAR
WAS TO PLAY
A FULL YEAR
AND BE PART OF
A SUCCESSFUL
SIDE THAT
PUSHED
TOWARDS
SEPTEMBER,
BUT THIS
IS BEYOND
EXPECTATIONS**
NATHAN FYFE

DOIG MEDAL TOP 10		
1	Nathan Fyfe	263
2	David Mundy	246
3	Michael Johnson	239
4	Ryan Crowley	238
5	Lee Spurr	226
6	Chris Mayne	219
7	Michael Barlow	216
8	Hayden Ballantyne	192
9	Michael Walters	186
10	Tendai Mzungu	180

AWARDS	
Best Clubman	Lee Spurr
Beacon Award (Best first or second year player)	Cameron Sutcliffe
Players' Award	Ryan Crowley
Player of the finals	Nathan Fyfe



**Thank you to all of
our members and
sponsors for your
support throughout
the 2013 season.**





DOIG MEDALLIST

NATHAN FYFE

A runner-up in just his second season of AFL in 2011, Nathan Fyfe won the Doig Medal in 2013 to claim the club champion status many predicted was just a matter of time for the budding superstar.

In 2011, it took Matthew Pavlich, the greatest player in Fremantle Dockers' history, to prevent an upstart Nathan Fyfe from claiming his first Doig Medal in just his second year in the league.

A troublesome shoulder injury that sidelined him for half the season stood in Fyfe's way in 2012.

But the Lake Grace star bounced back in 2013 to claim the award many had earmarked him to win since that breakout campaign two seasons ago.

Also named the club's Player of the Finals on Doig Medal night, Fyfe was gracious upon accepting his club champion award.

"My goal at the start of the year was to play a full year and be part of a successful side that pushed towards September, but this is beyond expectations," he told the audience.

BIG GRAB: Fyfe soars in the 2013 Grand Final



Externally, there were doubts, because his twice-reconstructed shoulder had let him down last season. The injury limited Fyfe's explosive ability to jump and take overhead marks.

But speaking during the 2013 pre-season, the midfielder was not too concerned. "I'm as confident as you can be coming off two shoulder surgeries ... I've done all the work I can, so it shouldn't be a problem," Fyfe said.

And it didn't take long for him to put those words into actions.

Fyfe soared high in the round 1 Carlton Mid Derby to take a brilliant grab above his head, and he repeated it the following week against the Western Bulldogs when he displayed incredible strength to haul in a contested mark for the game's first goal.

Fyfe set the tone for 2013 early, and he never looked back over his shoulder again.

An aspect of his game Fyfe hoped to improve on this season was his ability to play whatever role the team needed him to.

"That's something I'm trying to work into my game, the versatility to be able to play forward or back or as a midfielder," he said in February.

Aiding his progress towards becoming an 'everywhere footballer', Fyfe bulked up to 89kg this season and he had grown 2cm taller since he was drafted.

His ability to play all over the ground was showcased in round 18 against Adelaide. Fyfe drifted forward to take nine marks and

“
**AS BITTER
AS IT WAS,
THE EXPERIENCE
WAS INVALUABLE
FOR US.**

NATHAN FYFE

kick four goals among his 29 disposals for the game.

Senior coach Ross Lyon, who referred to Fyfe as a ‘monster’ following his comeback game late in 2012, was again pleased with his star midfielder’s efforts.

“He played differently tonight, he played more on the outside,” Lyon said after the game against the Crows.

“I thought he was very smart against the opposition and he hurt them.


“If you don’t respect him pushing forward he’s going to hurt you.”

Hurt is what Fyfe inflicted on reigning premier Sydney in the Preliminary Final with another standout game. He had 27 touches and kicked two goals to help Freo qualify for its maiden AFL Grand Final.

A week later, Fyfe threatened to take control of the decider with two huge grabs early in the first quarter. Uncharacteristically, he sprayed both shots out of bounds.

While he finished with an equal game-high 28 disposals, the pain generated from the Grand Final defeat will continue to drive Fyfe.

“There was disappointment in how close we came but there’s a real strong desire to get back to work and get back to trying to achieve what we almost did,” he said on Doig Medal night.

“As bitter as it was, the experience was invaluable for us.” 





DOIG MEDALLIST RUNNER UP

DAVID MUNDY



Already a club champion in 2010, David Mundy is the runner-up in 2013 – a year that reminded the AFL world just how good he is.

After a brilliant breakout season in 2010 that saw him win the Doig Medal, David Mundy was slowed by injury the following year.

The lingering effects of those issues carried into 2012, a year in which Mundy didn't approach peak performance until late in the home and away season.

Apart from a minor ankle injury in January, the classy midfielder enjoyed a trouble-free 2013 pre-season campaign that left him confident of playing at optimum levels from the very first game.

And that's exactly what Mundy did, sharing the Ross Glendinning Medal in round one's Carlton Mid Derby with Michael Barlow for a 27-disposal, 10-tackle effort.

The full array of Mundy's talent was on display in the Indigenous round game in May. Melbourne's midfielders could only watch as he dazzled with a match-winning 34 disposals and a goal.

For all his great games in 2013, Mundy saved perhaps his best performance for the biggest stage of them all – the AFL Grand Final.


With his team 23 points behind after a subdued first half, he willed Fremantle back into the contest with a stunning third-quarter showing in the midfield stoppages.

Ultimately, Freo lost the match, but Mundy could hold his head high. He finished with the equal-most disposals in the game and came third in Norm Smith Medal voting.

Speaking after Nathan Fyfe had accepted the Doig Medal, Mundy said he was pleased to be recognised with a top-two finish and labelled his midfield teammate a worthy winner in 2013.

"To win our club champion award by 17 votes clearly shows that Nat was a standout player in our team this year," Mundy said.

"He has a lot of great attributes and he's had a terrific season, but I think that the best is still yet to come."

The Grand Final effort and a second placed finish in the 2013 Doig Medal reaffirms what every Fremantle person already knew – David Mundy is a champion and should be considered among the very best midfielders in the game. 

“

**TO WIN OUR CLUB CHAMPION
AWARD BY 17 VOTES
CLEARLY SHOWS THAT NAT
WAS A STANDOUT PLAYER
IN OUR TEAM THIS YEAR**

DAVID MUNDY



RYAN CROWLEY

Ryan Crowley embodies all the trademarks of a Players' Award recipient at the Fremantle Dockers.

One of the most sought-after awards at the Fremantle Dockers is the Players' Award, handed down by the players to a teammate the collective felt best embodies their trademarks.

Last year's winner Chris Mayne summed up the prestige gained by the recognition.

"To be able to take that award away means that I am really respected by my peers and I couldn't be more honoured to achieve it," he said in his acceptance speech.

The 2013 recipient of the Players' Award was Ryan Crowley, a man who had displayed many of the players' trademarks throughout his lifetime, let alone on the football field.

Crowley is resilient.

His career could have been finished on at least two occasions during his time at Fremantle, but he refused to accept his time was over and he is now considered the best tagger in the AFL.

It's not just on the football field where Crowley's determination shone through. At the age of five he had 90 per cent of the femur in his right leg removed because of a benign tumour. It left him in a full-body plaster for four months.

But Crowley beat it, and he now stands before the football club he loves so dearly as one of its club champions and a Life Member.

Crowley is uncompromising.

For two seasons now, Crowley has performed every task given to him by his senior coach Ross Lyon. He will not budge from his duty as a tagger.

His opposition has tried everything they can to put him off his game. They've sent players to block the path to his opponent. They've Tweeted about him and they've accused him of playing outside the rules, but Crowley won't budge.

Crowley always puts his teammates first.

Whether he gets 20 kicks or no kicks, Crowley will have the biggest smile after the game if he knows he's performed his role and the team was victorious.

Speaking to the audience on Doig Medal night, Crowley admitted his career had seen its fair share of ups and downs.

"It's been a fair rollercoaster, hasn't it," he said.

"It hasn't been the typical journey of a player who's been in the system for 10 years.

"But having said that, I wouldn't change anything, it's been great."

Crowley was also awarded Life Membership on Doig Medal night and he backed up his 2012 club champion award with a fourth place finish this season. 



“

**IT'S BEEN A FAIR
ROLLERCOASTER, HASN'T IT**
RYAN CROWLEY



BEST CLUBMAN

LEE SPURR

On the field, Lee Spurr is uncompromising, resilient and always puts the needs of the team first. Off it, he strives to improve his club and treats all with courtesy and respect.

Following Fremantle's stirring Qualifying Final win over Geelong at Simonds Stadium, Australia's football media couldn't stop talking about the club's performance.

But, Mike Sheahan, one of the most respected AFL journalists in the country, had his eyes firmly set on one player in particular.

It wasn't established names such as Matthew Pavlich and Aaron Sandilands, nor was it emerging superstar Nat Fyfe.

On the Monday after Freo's win, Sheahan kicked off Fox Footy's 'On the Couch' with a 'Who am I?' segment.

It featured one of the club's unsung heroes, Lee Spurr, who had played arguably the best game of his two-year AFL career.

Recognition from one of the preeminent analysts in the sport highlighted the 26-year-old defender's meteoric rise since Fremantle rookie listed him at the end of 2011.

"A lot can happen in 18 months, can't it," a stunned Spurr said after the final in Geelong.

A year ago, Spurr won the Beacon Award as the club's best first-year or second-year player.

This season, he was recognised for not only his efforts on the field, but those off it as well, after he was named the Best Clubman on Doig Medal night.

Capping off a fantastic season, Spurr finished fifth in the Doig Medal, a result that left him stunned.

"To put it in context, my journey hasn't been the conventional journey that most players took because I was

drafted as a mature-age player," he said on Doig Medal night.

"For the opportunity that Fremantle have given me I'll always be eternally grateful.

"I feel I've had a consistent year and to be recognised for that by the coaching staff is really rewarding.

"I can't think of a better way to repay them than to continue playing consistent football and keep improving."

The recipient of the Best Clubman award is deemed to have best displayed a number of key criteria throughout the season.

On the field, it includes putting the needs of the team first and living the players' trademarks and values, such as being uncompromising and resilient.

The number of times Spurr had to come off the field to bandage up battle wounds throughout the season is testament to his selfless attitude and courage.

A willingness to accept responsibility to improve the club environment is another factor by which the award is judged.

Diligent in all aspects of his training and preparation, and always performing his club responsibilities with a smile, Spurr treats everyone at Fremantle with courtesy and respect, and because of that, he is deservedly the Best Clubman in 2013. 📌





CAMERON SUTCLIFFE

When an opportunity presented itself this season, Cameron Sutcliffe took it. He now stands among some elite names as a Beacon Award winner.

Having played four games in his debut 2012 season, three as a substitute, South Australian recruit Cam Sutcliffe hoped for more opportunity in his second year of AFL.

But before the 2013 home and away season began, Sutcliffe admitted the club's younger on-ballers faced a difficult task to break into a very settled, experienced and deep Fremantle midfield unit.

It was a challenge the 20-year-old was willing to accept.

"If you know the game plan and put in the effort, you'll get your chance," Sutcliffe said in January.

He got his chance, but it wasn't in the midfield.

A season-ending injury to regular half-back Garrick Ibbotson before round 19 opened the door for someone to take his place in defence.

After appearing as a substitute on nine occasions during the home and away season, Sutcliffe was tried out in the backline.

With the finals on the horizon, a strong effort in the round 22 game against Port Adelaide

earned him a starting berth in the Qualifying Final against Geelong at Simonds Stadium.

In a display of maturity way beyond his years, Sutcliffe played like a seasoned veteran against the powerful Cats. His performance drew praise from senior coach Ross Lyon after the victory.

"Cam is a young player who stood up under pressure," Lyon said.

He would also play from go to whoa in both the Preliminary Final and Grand Final.

By winning the Beacon Award as the best first or second year player at the club, Sutcliffe enters elite company.

The award has been won in the past by names such as Paul Hasleby, David Mundy, Stephen Hill and Michael Barlow.

"I'd like to thank all the players, we've had a tremendous year and we were lucky enough to play in a grand final," Sutcliffe said on Doig Medal night.

"It was unfortunate that a couple of boys had injuries so I got the opportunity to play, but hopefully I played well enough to cement a spot for 2014." 🏆

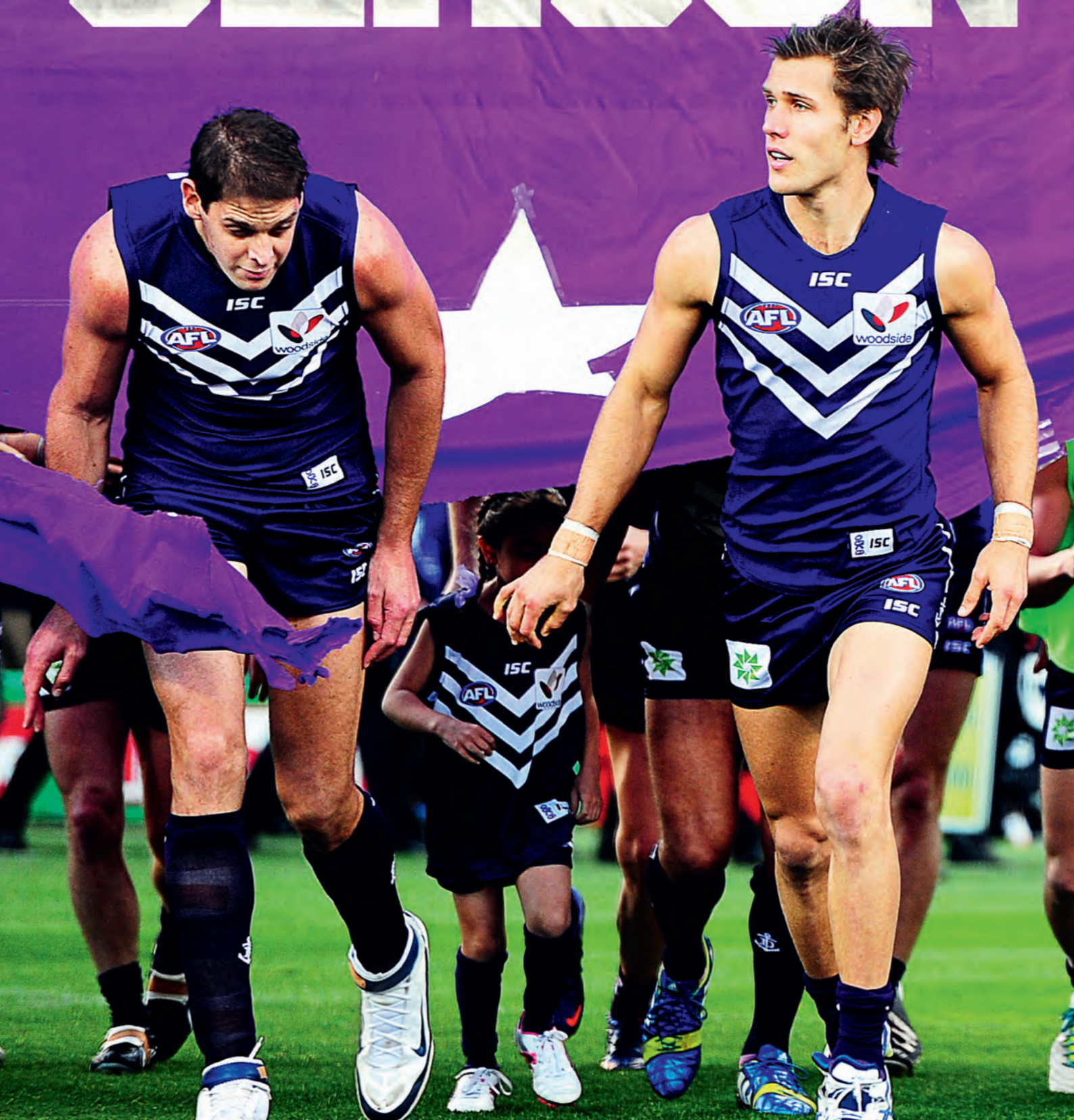
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**IF YOU KNOW THE GAME
PLAN AND PUT IN THE
EFFORT, YOU'LL GET
YOUR CHANCE**

CAMERON SUTCLIFFE



2013 ROUND SEASON



D BY ROUND REVIEW



ROUND 1



v West Coast

4.40PM SATURDAY 23 MARCH, PATERSONS STADIUM

FREO FACT

This was Freo's fourth successive win in season-openers.

FREMANTLE

2.0 5.4 11.10 16.12 (108)

WEST COAST

3.5 6.7 7.10 11.14 (80)

Overview

Ross Lyon's second season in charge of Fremantle began with an intense Carlton Mid Derby clash against West Coast. The Eagles came out firing in the first half and went into the main break ahead by nine points. Summoning the resilience supporters had grown accustomed to under Lyon, Freo responded with a knockout six-goals-to-one third quarter that left the opposition stunned and the four points in the bank. Michael Barlow won his second Ross Glendinning Medal, sharing the honour with midfield teammate David Mundy. Nick Suban and Michael Walters each kicked three goals, while Port Adelaide recruit Danyle Pearce endeared himself to the Freo fans with two exuberantly celebrated goals. It was a fine way to start the season and celebrate the 150th game of club stalwart Michael Johnson.

GOALS

Fremantle: Walters 3, Suban 3, Mayne 2, D. Pearce 2, Bradley 2, Crowley, de Boer, Barlow, Ballantyne

West Coast: Hams 2, Kennedy 2, LeCras 2, Cripps 2, Hill 2, Masten

INJURIES

Fremantle: Ballantyne (knee)

West Coast: LeCras (arm), Mackenzie (hamstring)

SUBSTITUTES

Fremantle: Sutcliffe replaced Ballantyne in the last quarter

West Coast: Embley replaced LeCras at three-quarter time

Reports: Pavlich for charging Schofield in the second quarter

Umpires: Margetts, Stevic, McInerney

Official crowd: 39,629 at Patersons Stadium

Milestone: Michael Johnson 150 games

Brownlow Medal votes:

- 3 Mundy
- 2 Barlow
- 1 Fyfe



I THOUGHT OUR PREPARATION AND OUR TOTAL TEAMSMANSHIP IN THE END WAS QUITE DOMINANT... A LOT TO LIKE BUT A LOT TO IMPROVE ON.

ROSS LYON

ROUND 2



v Western Bulldogs

2.10PM SATURDAY 6 APRIL, ETIHAD STADIUM

FREO FACT

Fremantle had not beaten the Dogs outside of Perth since round 14, 2004.

WESTERN BULLDOGS

1.1 5.5 7.7 11.12 (78)

FREMANTLE

6.2 9.6 13.9 16.10 (106)

Overview

Fremantle stifled a young Western Bulldogs outfit that was coming off a big win in round 1. For the second week running, it was a six-goals-to-one quarter that had set up the victory, however, this time Ross Lyon's side didn't wait until the second half to make its move, putting the Dogs on the back foot from the opening bounce. Nat Fyfe was brilliant, setting the tone with a strong contested mark and the first major of the game. The midfield gun finished with 25 disposals. Best on ground a week earlier against Brisbane, Bulldogs' superstar Ryan Griffen was blanketed by master tagger and 2012 Freo club champion Ryan Crowley – the first of many scalps for 'The Glove' in 2013.

GOALS

Western Bulldogs: Dahlhaus 3, Cross 2, Murphy 2, Cooney, Smith, Lower, Cordy

Fremantle: Walters 3, Bradley 2, Pavlich 2, Crozier 2, Fyfe, Mayne, Barlow, Mzungu, Hill, Sutcliffe, de Boer

INJURIES

Western Bulldogs: Nil

Fremantle: C.Pearce (calf)

SUBSTITUTES

Western Bulldogs: Stevens replaced Wallis in the third quarter

Fremantle: Sutcliffe replaced Pearce at three-quarter time

Reports: Nil

Umpires: Chamberlain, Armstrong, Mitchell

Official crowd: 19,210 at Etihad Stadium

Brownlow Medal votes:

- 3 Liberatore
- 2 Fyfe
- 1 Crowley



“

WE CAME HERE TO GET THE FOUR POINTS, GOOD TEAMS WIN INTERSTATE AND IF YOU WANT TO BE A GOOD TEAM YOU HAVE TO WIN INTERSTATE AND WE'VE DONE THAT.

ROSS LYON



FREMANTLE DOCKERS

2013 OFFICIAL YEAR BOOK OF THE FREMANTLE DOCKERS FOOTBALL CLUB

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ROUND 3



v Essendon

6.40PM FRIDAY 12 APRIL, PATERSONS STADIUM

FREO FACT

The match attracted the biggest TV audience for a Perth-based home and away game for any AFL team in the past decade.

ESSENDON

0.3 1.5 6.10 10.12 (72)

FREMANTLE

5.3 7.5 7.7 9.14 (68)

Overview

An emotion-charged Essendon pipped Fremantle at the winning post in what was one of the most memorable matches ever to be played in Perth. With the supplement scandal lingering over the Bombers and their coach, James Hird, the AFL's media descended upon Patersons Stadium to cover the game. On the field, Fremantle lost champion defender Luke McPharlin in the early minutes after a high hit by Patrick Ryder. It was not the way 'Woosh' had hoped to celebrate his 200th club game. Despite this, Freo made an early statement, holding Essendon goalless in the first quarter en route to a six-goal half-time lead. But the Bombers returned the favour in the third, kicking five goals to none to work back into the contest. In a final term that oscillated, Chris Mayne had the chance to send Freo to 3-0, but his dribbled shot with just seconds left bounced into the right city end goalpost. Moments after he slumped into the turf with his head in his hands, a jubilant Essendon celebrated a famous victory.

GOALS

Essendon: Crameri 3, Hurley 2, Kavanagh, Howlett, Kommer, Heppell, Ryder

Fremantle: Mayne 3, Fyfe 2, Walters 2, Ballantyne, Duffield

INJURIES

Essendon: Hurley (right wrist)

Fremantle: McPharlin (concussed), Bradley (cut head)

SUBSTITUTES

Essendon: Colyer replaced Fletcher in the third quarter

Fremantle: Sutcliffe replaced McPharlin (concussion) in the first quarter

Reports: Nil

Umpires: Margetts, Farmer, Mollison

Official crowd: 35,963 at Patersons Stadium

Milestone: Luke McPharlin 200 FFC games

Brownlow Medal votes:

3 Carlisle

2 Fyfe

1 Hibberd



“**LEAGUE FOOTBALL'S BRUTAL. I THINK WE GOT THREE QUARTERS PRETTY RIGHT. FOR WHATEVER REASON, THE THIRD QUARTER WAS REALLY POOR AND THEY WERE REALLY GOOD... AT THE END OF THE DAY YOU HAVE GOT TO TAKE YOUR OPPORTUNITIES.**

ROSS LYON

ROUND 4



v Hawthorn

1.45PM SATURDAY 20 APRIL, AURORA STADIUM

FREO FACT

Since Aaron Sandilands joined the club in 2003, this was the first time Fremantle had ever played without Pavlich, McPharlin and Sandilands

HAWTHORN

5.2 10.4 13.6 18.10 (118)

FREMANTLE

0.2 5.4 8.8 11.10 (76)

Overview

As they had done a year earlier, Hawthorn proved too good for Fremantle in Launceston with a comfortable win. Luke McPharlin's withdrawal handed a debut to young defender, Tanner Smith, who had his plate full dealing with Hawks goal kicking aces Lance Franklin and Jarryd Roughead. Matthew Pavlich and Aaron Sandilands were also out of the side. Freo were never completely out of the game, rallying to get within 17 points early in the final term. But the Hawks always seemed in control of the contest and kicked the last four goals to remain unbeaten in 2013. Freo were back to an even ledger at 2-2.

GOALS

Hawthorn: Franklin 4, Roughead 4, Rioli 3, Burgoyne 2, Breust 2, Birchall, Lewis, Gunston

Fremantle: Bradley 3, Mayne 2, Mundy, Sutcliffe, Crowley, Ballantyne, Walters, Neale

INJURIES

Hawthorn: Guerra (soreness) replaced in selected side by Savage, Schoenmakers (knee)

Fremantle: McPharlin (concussion) replaced in selected side by Smith

SUBSTITUTES

Hawthorn: Savage replaced Schoenmakers (knee) during the second quarter

Fremantle: Neale replaced Suban during the second quarter

Reports: Nil

Umpires: Nicholls, Wenn, Foot

Official crowd: 12,619 at Aurora Stadium

Milestone: Michael Barlow 50 games

Debut: Tanner Smith

Brownlow Medal votes:

- 3 Birchall
- 2 Burgoyne
- 1 Mitchell



“

YOU CAN'T IGNORE THE START, IT WAS REALLY DISAPPOINTING. BUT AFTER THAT I THOUGHT THERE WAS SOME REALLY GOOD CHARACTER AND SOME GOOD METHOD, BUT THERE WAS A LACK OF CLASS AT TIMES TO FINISH THE JOB WHEN WE'D WORKED HARD.

ROSS LYON

ROUND 5



v Richmond

6.45PM FRIDAY 26 APRIL, PATERSONS STADIUM

FREO FACT

This was the first one-point game involving Fremantle since it lost the 2011 round 18 Carlton Mid Derby 64-65.

FREMANTLE

2.0 7.5 10.8 12.9 (81)

RICHMOND

5.2 7.3 9.5 12.8 (80)

Overview

"Fremantle have won by 10 metres!" They were the words of commentator Dennis Cometti after the final siren ended a gripping contest at Patersons Stadium. Hayden Ballantyne had kicked Freo in front, 81-80, deep into the final term. With the clock showing less than 10 seconds to go, Richmond bombed long, the football spilt to the back of the pack and began bouncing towards the Tigers' goal. A footrace emerged but the siren seemed to freeze time as the frantic action stopped suddenly. Just moments before Richmond's last gasp effort to snatch victory, a young man playing in his first AFL game rose high above a pack to grasp the football and play a vital part in the result. South Australian Jack Hannath had barely touched the ball all evening, but his cameo to halt one of Richmond's ominous final-minute forays was as significant as any act. Earlier in the evening, Freo lost Kepler Bradley for the season with a knee injury.

GOALS

Fremantle: Ballantyne 4, Mayne 3, Walters 2, Crowley, Hill, Suban

Richmond: Knights 3, Vickery 3, McGuane 2, Riewoldt, Grigg, Martin, White

INJURIES

Fremantle: Bradley (right knee)

Richmond: Nil

SUBSTITUTES

Fremantle: Suban replaced Bradley in the second quarter

Richmond: Nahas replaced Helbig in the third quarter

Reports: Nil

Milestone: Zac Dawson 100 games

Umpires: Donlon, Dalgleish, Chamberlain

Official crowd: 36,365 at Patersons Stadium

Debut: Jack Hannath

Brownlow Medal votes:

3 Johnson

2 Ballantyne

1 Barlow



“ I THOUGHT RICHMOND WERE SUPER... THEY REALLY PANTSED OUR MIDFIELD. WE DIDN'T PRESSURE THEM LIKE WE SPOKE ABOUT SO ALL THE AIMS SORT OF WENT OUT THE WINDOW. ”

ROSS LYON

ROUND 6



v Gold Coast

7.40PM SATURDAY 4 MAY, METRICON STADIUM

FREO FACT

The Suns won the disposal count (348-333), clearances (43-31), contested possessions (139-138) and went inside 50 an equal 45 times.

GOLD COAST

0.2 2.5 5.8 7.12 (54)

FREMANTLE

3.3 6.5 10.6 15.9 (99)

Overview

The suspended Nat Fyfe and injured Stephen Hill joined the list of absentees, but the Freo machine rolled on seamlessly with a comfortable win on the Gold Coast. Ross Lyon's side kicked the first four goals of the game to leave their young opponents swimming against the tide for the rest of the game. One of the main scourges for the Suns was 'Son Son' – Freo's Michael Walters, who kicked four graceful goals in the win. Ryan Crowley got the better of his Twitter follower, Gary Ablett, whose 28 disposals were largely under immense pressure. Gold Coast coach Guy McKenna was so impressed with the strangle job inflicted on his side, he called Fremantle the 'boa constrictors' of the AFL.

GOALS

Gold Coast: O'Meara 2, Bennell, Ablett, Hunt, Harbrow, Prestia

Fremantle: Walters 4, Griffin 3, Crozier 2, C.Pearce, Silvagni, Hannath, Suban, Sutcliffe, Mayne

INJURIES

Gold Coast: Dixon (ankle)

Fremantle: Nil

SUBSTITUTES

Gold Coast: Hall replaced Dixon (ankle) during the third quarter

Fremantle: Sutcliffe replaced Silvagni during the fourth quarter.

Reports: Nil

Umpires: Schmitt, Harris, Ryder

Official crowd: 10,552 at Metricon Stadium

Brownlow Medal votes:

- 3 Walters
- 2 Griffin
- 1 Harbrow



“

WE HAVE BIG CHALLENGES COMING UP AND OUR MIDFIELDERS REALLY STOOD UP AND WE SHOWED STRONG LEADERSHIP THROUGHOUT.

ROSS LYON

ROUND 7



v Collingwood

5.40PM SATURDAY 11 MAY, PATERSONS STADIUM

FREO FACT

This was Fremantle's first win over Collingwood since round 22, 2008 at Subiaco Oval.

FREMANTLE

6.4 9.6 10.7 15.10 (100)

COLLINGWOOD

1.2 3.6 9.8 10.13 (73)

Overview

Already without Matthew Pavlich, Aaron Sandilands and Nat Fyfe, Fremantle lost Stephen Hill as a late withdrawal for the clash with the Magpies. The heartbreaking sight of ruckman Jon Griffin limping off with what would be a season-ending knee injury early in the first quarter could have been reason enough to implode against a side as talent-laden as Collingwood. Not this team, and certainly not under this coach. Ross Lyon's Freo summoned a magnificent effort to maul the Magpies in the first two quarters. But a lead that had blown out to as far as 44 points close to the main break quickly evaporated, as the Pies rallied in the third. When Irishman Caolan Mooney booted Collingwood in front at the start of the final term, it seemed Freo had run its race. But Jack Hannath marked and goaled to reclaim the lead and the momentum. A resolute home team finished too strongly, punctuating the win with a trademark Michael Walters goal and celebration.

GOALS

Fremantle: Walters 4, Mayne 2, Ballantyne, Mundy, de Boer, Sutcliffe, Mzungu, C. Pearce, Silvagni, Hannath, Crozier.

Collingwood: Swan 2, Krakouer 2, Dwyer 2, Sidebottom, Blair, Kennedy, Mooney.

INJURIES

Fremantle: Hill (quad) replaced in selected side by Sutcliffe, Griffin (knee).

Collingwood: Clarke (hamstring), Mooney (knee).

SUBSTITUTES

Fremantle: Crozier replaced Griffin (knee) in the first quarter.

Collingwood: Mooney replaced Clarke (hamstring) in the second term.

Reports: Nil

Umpires: Margetts, Mollison, McInerney

Official crowd: 37,214 at Patersons Stadium

Brownlow Medal votes:

- 3 Walters
- 2 McPharlin
- 1 Sidebottom



“I'M REALLY PROUD OF THE PLAYER GROUP AND THE LEADERSHIP... THEY WANT TO STAND FOR SOMETHING AND THEY ARE EARNING SOME RESPECT.

ROSS LYON

ROUND 8



v Sydney

7.40PM SATURDAY 18 MAY, SCG

FREO FACT

This was the first draw in Fremantle Dockers' history.

SYDNEY

3.0 7.2 8.3 11.4 (70)

FREMANTLE

3.6 3.8 5.12 9.16 (70)

Overview

A game Freo had never looked like winning turned into one the club couldn't believe it did not take all four points in. Trailing the reigning premiers by 27 points midway through the last quarter on a ground Sydney had turned into a citadel, Fremantle came with an almighty surge. When Michael Johnson marked inside the attacking 50 with just seconds remaining and the scores deadlocked at 70, it appeared Freo were set to pull off an incredible victory. Any score would do, but Johnson's set-shot did not make the distance. It was marked on the goal line, uncontested, by Swan Sam Reid. An incredulous Ross Lyon could only ponder how his players had not attempted to rush a match-winning behind through the goals. Each side took two points from the contest, but Fremantle also took home the knowledge that it could match it with the best team in the league.

GOALS

Sydney: Hannebery 4, McGlynn 2, Bolton, Everitt, Jack, Pyke, Jetta

Fremantle: Fyfe 2, Ballantyne 2, Suban, Mayne, Clarke, Duffield, Johnson

INJURIES

Sydney: Mattner replaced in the selected side by Everitt

Fremantle: Crozier replaced in the selected side by Mzungu, Walters (ankle)

SUBSTITUTES

Sydney Swans: Bird replaced Morton at three-quarter time

Fremantle: Mzungu replaced Silvagni in the third quarter

Reports: Nil

Umpires: Rosebury, Stevic, Ryan

Official crowd: 22,546 at the SCG

Brownlow Medal votes:

3 Hannebery

2 Fyfe

1 Jack



“

WE SHOULD HAVE GOT THAT BALL THROUGH. A PROFESSIONAL OUTFIT, YOU GET THAT BALL THROUGH.

ROSS LYON

ROUND 9



v Melbourne

2.40PM SUNDAY 26 MAY, PATERSONS STADIUM

FREO FACT

The match was Melbourne's 14th straight defeat in Perth.

FREMANTLE

7.5 13.7 15.11 19.16 (130)

MELBOURNE

1.1 2.2 5.3 6.4 (40)

Overview

Hapless Melbourne was overwhelmed by a wave of purple as Fremantle celebrated Indigenous round in style. Wearing a special jumper created for the occasion, Freo had this one in the books by the main break, leading by 71 points. David Mundy did as he pleased, collecting 23 disposals to half-time and 34 for the game. Most of Freo's midfielders had a day out at the Demons' expense, with Nat Fyfe and Michael Barlow each gathering 32 touches and a goal. Freo released the stranglehold slightly in the second half, which didn't please Ross Lyon, but the senior coach was still happy to bank four points and move on.

GOALS

Fremantle: Mzungu 3, Ballantyne 3, Mayne 2, Crozier 2, D. Pearce 2, Hannath, Crowley, Silvagni, Fyfe, Barlow, Mundy, Ibbotson

Melbourne: Trengove 2, Howe 2, Watts, M. Jones

INJURIES

Fremantle: Nil

Melbourne: Terlich (ribs)

SUBSTITUTES

Fremantle: Suban replaced McPharlin in the third term

Melbourne: Bail replaced Jetta in the third term

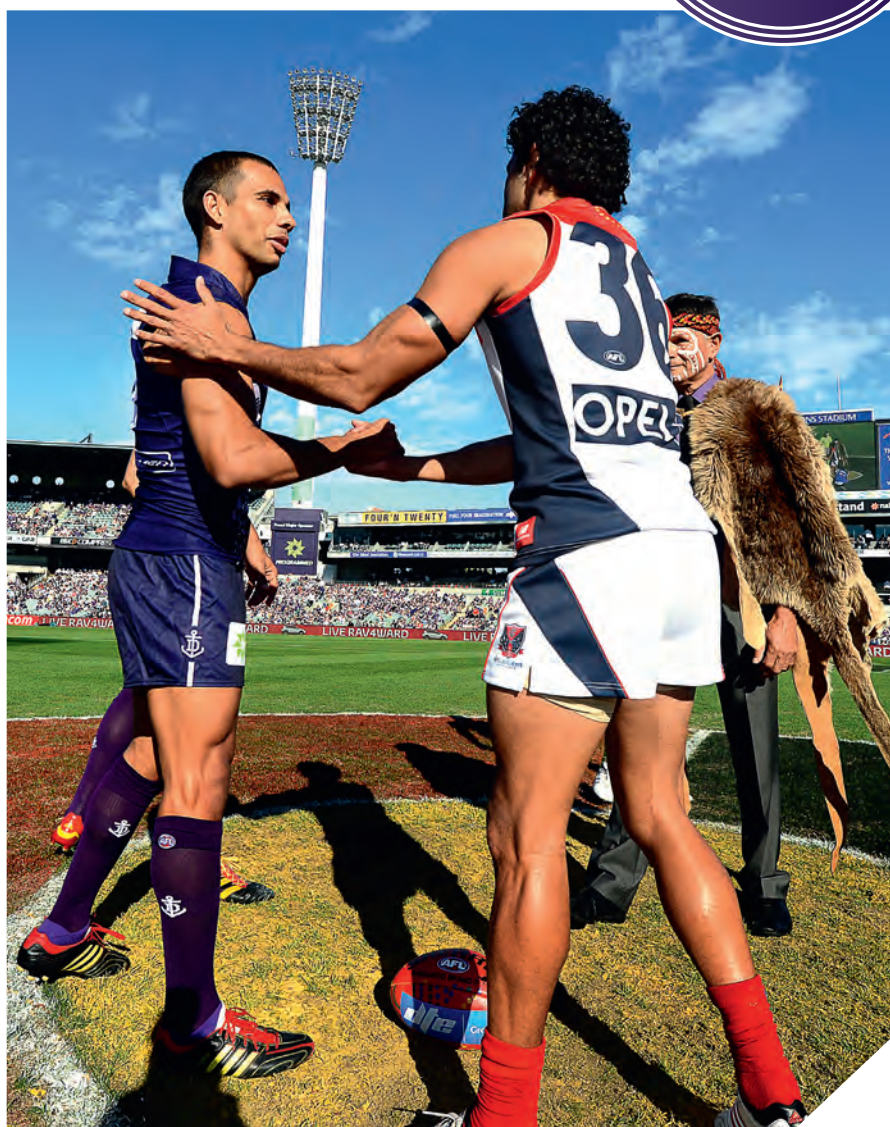
Reports: Silvagni (rough conduct) on Jones in the second term

Umpires: Farmer, Hay, Fisher

Official crowd: 32,950 at Patersons Stadium

Brownlow Medal votes:

- 3 Mundy
- 2 Ibbotson
- 1 Fyfe



“WE SPOKE AT HALF-TIME ABOUT KEEPING OUR STANDARDS REALLY HIGH AND DOING THE BASICS WELL... HUMAN NATURE IS ONCE YOU GET COMFORTABLE, YOU TEND TO BACK OFF.

ROSS LYON

ROUND 10



v Adelaide

1.40PM SATURDAY 1 JUNE, AAMI STADIUM

FREO FACT

Adelaide had beaten Freo three times in 2012, including a knockout Semi-Final at AAMI Stadium.

ADELAIDE

3.5 4.5 6.8 8.11 (59)

FREMANTLE

2.1 6.4 8.4 10.6 (66)

Overview

Fremantle finally toppled its 2012 conqueror, Adelaide, in a match fittingly played in wet conditions on the first official day of winter. The momentum rocked back and forth all day, but it was substitute Cam Sutcliffe who steadied Freo with two match-winning acts deep in the final quarter. Brilliant Crow Patrick Dangerfield had just sent AAMI Stadium into delirium by booting his side into the lead. But Sutcliffe was the freshest player on the ground, with most players out on their feet after four hard quarters on the heavy going. The young South Australian set up best-on-ground Michael Barlow for a goal, and moments later kicked the sealer himself to keep Fremantle inside the top four with the bye week to follow.

GOALS

Adelaide: Dangerfield 3, Petrenko, Jenkins, Laird, Porplyzia, Douglas

Fremantle: Suban 2, Crozier, Mzungu, Ballantyne, Fyfe, Mayne, Clarke, Barlow, Sutcliffe

INJURIES

Adelaide: Nil

Fremantle: Silvagni (ankle) replaced in the starting line-up by Sutcliffe

SUBSTITUTES

Adelaide: Martin replaced Mackay in the third quarter

Fremantle: Sutcliffe replaced Hannath in the second quarter

Reports: Nil

Umpires: Stewart, Meredith, Wenn

Official crowd: 27,684 at AAMI Stadium

Brownlow Medal votes:

- 3 Barlow
- 2 Sloane
- 1 Dangerfield



“

I THOUGHT IT WAS AN EMPHATIC RESPONSE. WE DISPLAYED A FAIR BIT OF FOOTBALL CHARACTER AND OUR LEADERS STOOD UP, IT WAS A STRONG, POSITIVE FINISH.

ROSS LYON

ROUND 11: **BYE**

ROUND 12



v Brisbane

2.40PM SATURDAY 15 JUNE, PATERSONS STADIUM

FREO FACT

Brisbane has scored a combined total of 81 points in its two games against Freo since Ross Lyon took charge.

FREMANTLE

3.4 6.7 8.9 12.14 (86)

BRISBANE

2.1 3.7 4.9 6.10 (46)

Overview

A typically dour home performance against Brisbane improved Fremantle to eight wins and two losses, with a draw, at the half-way mark of the season. Much like Ryan Crowley, the man celebrating game 150 for the club, there was nothing elegant about the performance, just a workmanlike effort that ensured the job that needed to be done, was. Going by the scoreboard, the Lions were always within striking distance, rarely more than four straight kicks away from the lead. But on the field, Freo had a tight grip on the contest. Speaking of tight grips, Crowley spent his milestone game shutting down Brisbane's own milestone man, Simon Black, who was playing his club record 319th match. Black was subbed out of the game in the third term with 13 disposals to his name. For Fremantle, its own midfield star David Mundy was exquisite, collecting 27 possessions, six marks, five clearances, and two goals.

GOALS

Fremantle: Mundy 2, Mayne 2, Johnson 2, de Boer, D.Pearce, Hannath, Clarke, Crowley, Hill

Brisbane: Lisle 3, McGrath 2, Rockliff

INJURIES

Fremantle: Nil

Brisbane: Nil

SUBSTITUTES

Fremantle: Crozier replaced Silvagni in the third quarter

Brisbane: Docherty replaced Black in the third quarter

Reports: Nil

Milestone: Ryan Crowley 150 games

Umpires: Fleer, Dalgleish, McBurney

Official crowd: 33,384 at Patersons Stadium

Brownlow Medal votes:

3 Mundy

2 Mzungu

1 Barlow



“

IT'S NOT ALWAYS GOING TO BE CHAMPAGNE FOOTBALL BUT SOMETIMES YOU JUST HAVE TO GET IT DONE.

ROSS LYON

ROUND 13



v North Melbourne

1.20PM SUNDAY 23 JUNE, PATERSONS STADIUM

FREO FACT

Freo kept North Melbourne to its second lowest score in 33 years.

FREMANTLE

1.3 5.6 7.6 10.7 (67)

NORTH MELBOURNE

0.2 1.3 3.5 4.5 (29)

Overview

The unbeaten run extended to eight matches as Freo smothered what many had considered to be a free running, quick scoring Kangaroos team. Perth produced a dreary day for this contest, but Ross Lyon's side shone brightly from the opening bounce. North could only muster a solitary goal in the first half on its way to just four in the game. Synonymous with Freo's shutdown of the Roos was the matchup between Ryan Crowley and Brent Harvey. The fallout from their feisty battle would extend beyond the final siren and into the working week after 'Boomer' accused Crowley of pinching him. Among Freo's best were Nat Fyfe, the difference between the sides in the second term, and Michael Barlow, whose 31st possession was his last before a knock to his face injured his jaw.

GOALS

Fremantle: Suban 2, Barlow, Crozier, de Boer, Fyfe, Johnson, Mayne, Hannath, Walters

North Melbourne: Black, Macmillan, Mullett, Harvey

INJURIES

Fremantle: Mundy (calf) replaced in selected side by Crozier, Barlow (jaw)

North Melbourne: Thomas (hamstring)

SUBSTITUTES

Fremantle: Crozier replaced Hannath at three-quarter time

North Melbourne: McKenzie replaced Thomas in the third quarter

Reports: Nil

Milestone: Tendai Mzungu 50 games

Umpires: Rosebury, Stevic, Mollison

Official crowd: 31,637 at Patersons Stadium

Debut: Matt Taberner

Brownlow Medal votes:

- 3 Fyfe
- 2 Barlow
- 1 Ibbotson



“

I WAS A BIT NERVOUS COMING HERE TODAY. WE SAW THEM AS A REAL EMERGING TEAM THAT'S HAD SOME BAD LUCK AND COPPED A LOT OF CRITICISM.

ROSS LYON



STEVE HARRIS

FROM THE PRESIDENT

Qualifying for our first AFL Grand Final was a significant step forward for the club and one that we can all be proud of. I'm most proud of the level of support that we received from our members and corporate partners. The people of WA were so supportive of the club that it changed the face of Perth for a time during the finals series.

On Grand Final day in Melbourne the sight of thousands of Fremantle members and supporters marching from Federation Square to the MCG was absolutely incredible, and it showed that we have the loudest and proudest supporters in the land.

The game itself also showed the standard to which we must aspire as a team and as a club if we are to achieve the ultimate success.

The most important thing for any person associated with the club to remember is that while we made it to the Grand Final in 2013 the reality is that, with regard to the 2014 season, it counts for very little.

We start next year on an equal footing with every other club and we will have to be at our absolute best to play in another Grand Final. All the optimism and goodwill from doing well in 2013 does not carry over to 2014. We operate in one of the toughest sporting codes in the world and we



“

THE SUPPORT THE CLUB RECEIVED THROUGHOUT THE FINALS SERIES AND ON GRAND FINAL DAY IN PARTICULAR MADE A HUGE DIFFERENCE.

STEVE HARRIS

start at the same position as everyone else.

Getting there in 2013 took a huge effort from everyone at the club.

From the start of pre-season, right through to Grand Final day, our players have represented the club wonderfully.

We expect to be in the top six financial clubs in 2013, and we've done that without gaming revenue, which is a significant achievement. The club is in a strong and sound financial position. That is a real positive, because the clubs that are in control of their own finances have a greater degree of control over their own destiny.

The membership record achieved in 2013 (44,035 members) was also very pleasing. It shows that we have a strong level of support and that people enjoy the style of football that we play and enjoy the match day experience that we provide.

We anticipate setting another membership record in 2014, although we're somewhat constrained at Patersons Stadium and the number of people it can accommodate.

However, the club is committed to providing appropriate facilities for our members at Patersons Stadium in the lead-up to the opening of the new Perth Stadium.

As part of this commitment the club has been working with the West Australian Football Commission and the West Coast

2013 BOARD OF DIRECTORS



STEVE HARRIS
PRESIDENT



BEN ALLAN
VICE PRESIDENT



DALE ALCOCK



GRANT DONALDSON

ROUND 14



v Geelong

7.40PM SATURDAY 29 JUNE, SIMONDS STADIUM

FREO FACT

Freo went into this match with a debutant and two players in just their second games. Five other players had 50 or fewer games experience.

GEELONG

3.4 5.7 7.16 11.19 (85)

FREMANTLE

0.2 4.2 4.2 7.2 (44)

Overview

Fremantle had established a reputation in 2013 as a team unperturbed by who was missing from its 22 on game day, but in round 14, the absence of midfield maestros David Mundy and Michael Barlow proved a mountain too high to climb against top-two side Geelong. The Cats had saluted at Simonds Stadium in 43 of their past 45 games, and Chris Scott's side chalked up another 'W' at 'Sleepy Hollow' thanks to a midfield monopolisation. Freo also lost defender Lee Spurr to illness before the game, handing an AFL debut to injury-riddled midfielder Viv Michie. To compound Freo's issues, Paul Duffield exited the game in the second term with a calf injury. Despite this, the Cats only led by 10 points at half-time, but 35 inside 50s to seven after the main break put the contest to rest. The 41-point margin could have been worse considering a 30-9 scoring shots advantage in favour of the home team. On this occasion, Ross Lyon's side was second best against the team it conquered last season, but this would not be Fremantle's last visit to Geelong in 2013.

GOALS

Geelong: Hawkins 2, Motlop 2, Corey 2, Bartel, T.Hunt, Podsiadly, Murdoch, Simpson

Fremantle: Walters 3, Mzungu, Sheridan, Taberner, Mayne

INJURIES

Geelong: Josh Hunt (ill)

Fremantle: Lee Spurr (ill) replaced in selected side by Viv Michie. Paul Duffield (calf)

SUBSTITUTES

Geelong: Jordan Murdoch replaced Josh Hunt in the third quarter

Fremantle: Viv Michie replaced Paul Duffield in the second quarter

Reports: Nil

Umpires: Stewart, Nicholls, Meredith

Official crowd: 26,743 at Simonds Stadium

Debut: Viv Michie

Brownlow Medal votes:

3 Christensen

2 Taylor

1 Duncan



“AFTER HALF-TIME I THOUGHT THEY MONSTERED US AROUND THE BALL AND CLEARANCES, LOCKED IT IN THEIR FRONT HALF, AND THAT WAS THE STORY OF THE DAY, REALLY.

ROSS LYON

ROUND 15



v St Kilda

1.20PM SUNDAY 7 JULY, PATERSONS STADIUM

FREO FACT

Fremantle added a combined 465 games and 637 goals with the inclusions of Pavlich and Sandilands.

FREMANTLE

3.1 6.2 11.6 15.10 (100)

ST KILDA

2.2 7.3 9.3 11.4 (70)

Overview

It's not often that two 30-something inclusions generate such discussion heading into a mid-season fixture against a struggling side, but when they're two of the greatest performers in your club's history, the fanfare is understandable. Captain Matthew Pavlich hadn't played since round 3, and Aaron Sandilands not at all this season. The veteran duo were far from their commanding best, but their presence heartened teammates and supporters alike. A spirited St Kilda side gave good cheek all afternoon at Patersons Stadium, but Freo were far too professional to let this one slip. With the home stretch of the regular season on the horizon, the win left the club just percentage outside of the all-important top four. But it came at a cost after superstar defender Luke McPharlin hurt his calf, an injury that would sideline him until the finals.

GOALS

Fremantle: Ballantyne 5, Pavlich 2, Mundy 2, Mayne 2, Mzungu, de Boer, Walters, D.Pearce

St Kilda: Lee 3, Dennis-Lane 2, Saad 2, Saunders, McEvoy, Dal Santo, Jones

INJURIES

Fremantle: McPharlin (calf)

St Kilda: Nil

SUBSTITUTES

Fremantle: Sheridan replaced Sandilands in the third quarter

St Kilda: Milera replaced Wright in the third quarter

Reports: Nil

Umpires: Farmer, Pannell, Fisher

Official crowd: 34,064 at Patersons Stadium

Brownlow Medal votes:

- 3 Ballantyne
- 2 Mundy
- 1 Fyfe



“

I THOUGHT THEY BOTH LOOKED RUSTY AT TIMES BUT IT'S A HARD BUSINESS... I THINK THEY WILL BE BETTER FOR THE RUN.

ROSS LYON

ROUND 16



v West Coast

2.40PM SUNDAY 14 JULY, PATERSONS STADIUM

FREO FACT

After losing the first nine derbies, Fremantle is edging nearer to squaring the ledger, which now stands at 17-21

WEST COAST

2.3 6.5 11.8 14.9 (93)

FREMANTLE

4.2 6.4 11.6 19.7 (121)

Overview

For three quarters, West Coast stayed with Fremantle in the second Carlton Mid Derby of 2013. Then, in the final quarter, Ross Lyon's men went to a level their opponents could not. Eight goals to three in the term put what had been a pulsating contest to bed. Freo's big-bodied midfield took control in the trenches. When most players were out on their feet, standing tall were the likes of Nat Fyfe, Stephen Hill, David Mundy and Michael Barlow, who won his third Ross Glendinning Medal and second this season. There was some bad news to come out of the match, with Matthew Pavlich handed a three-game suspension for high contact on Mitch Brown, and Clancee Pearce knocked out of the game after an Andrew Embley bump. The four points and WA pride went home with those in purple and white.

GOALS

West Coast: Darling 5, LeCras 2, Schofield 2, Kennedy 2, Cripps 2, Embley

Fremantle: Walters 3, Mayne 3, Pavlich 3, Barlow 2, Hill 2, Mzungu, Crowley, D.Pearce, Fyfe, Sutcliffe, Sheridan

INJURIES

West Coast: Nil

Fremantle: Suban (calf, replaced in selected side by Sutcliffe), C.Pearce (concussion)

SUBSTITUTES

West Coast: Morton replaced Rosa in the third quarter

Fremantle: Sutcliffe replaced C.Pearce in the third quarter

Reports: Pavlich reported for rough conduct against Brown during the third quarter

Milestone: Stephen Hill 100 games

Umpires: Farmer, Jeffery, McInerney

Official crowd: 39,839 at Patersons Stadium

Brownlow Medal votes:

- 3 Hill
- 2 Mayne
- 1 Barlow



“IT WAS A REALLY POWERFUL RESPONSE THAT COUNTED AT THE RIGHT TIME... IN A DERBY, IT'S REALLY CRITICAL THAT YOU PLAY IT OUT AND WE DID THAT.

ROSS LYON

ROUND 17



v Richmond

1.10PM SUNDAY 21 JULY, MCG

RICHMOND

3.3 4.6 9.9 12.12 (84)

FREMANTLE

2.2 2.5 6.6 8.9 (57)

Overview

A surging Richmond proved too strong at the MCG. The Tigers used pinpoint passing to navigate through Fremantle's renowned pressure defence and defeat a side above them on the ladder for the first time in 2013. Freo was uncharacteristically sloppy with its ball use, gifting Richmond a number of goals from turnovers – a statistic senior coach Ross Lyon did not gloss over post-match. Tendai Mzungu was Freo's best, kicking three goals in the third term, while Nat Fyfe and David Mundy toiled manfully all afternoon.

GOALS

Richmond: Riewoldt 4, Deledio, White, Martin, King, S. Edwards, Vickery, Cotchin, Jackson

Fremantle: Mzungu 3, Mayne 2, Walters, Silvagni, de Boer

INJURIES

Richmond: Nil

Fremantle: Nil

SUBSTITUTES

Richmond: Foley replaced Arnot in the third quarter

Fremantle: Sutcliffe replaced Silvagni in the third quarter

Reports: Nil

Umpires: Donlon, McBurney, Stewart

Official crowd: 40,125 at the MCG

Brownlow Medal votes:

- 3 Martin
- 2 Cotchin
- 1 Rance

FREO FACT

The low-scoring second quarter went for just 24 minutes and 59 seconds – the shortest quarter to that point of the season.



“

THE TIGERS WERE PRETTY GOOD. WE SLAUGHTERED THE BALL A BIT WHEN WE HAD SOME GOLDEN OPPORTUNITIES, PARTICULARLY IN THE FIRST HALF.

ROSS LYON

ROUND 18



v Adelaide

5.40PM SATURDAY 27 JULY, PATERSONS STADIUM

FREO FACT

Fremantle's 33 inside 50 entries was the equal-lowest of any winning team since the statistic has been measured.

FREMANTLE

3.2 6.5 9.8 11.9 (75)

ADELAIDE

2.4 2.6 5.9 7.11 (53)

Overview

All Fremantle could muster on a wet night in Perth was 33 inside 50 entries, but it was enough to register a win against Adelaide that kept the club's hopes of a top four finish alive. Crows coach Brenton Sanderson was dumbfounded at how a team could win a game with so few attacking opportunities. "You shouldn't win a game when you have 33 inside 50s," he told reporters after the game. The reality was that an uber-efficient Freo took their chances, whereas Adelaide kicked 3.8 from set-shots. There was also Nat Fyfe, the chief architect of the win. The Lake Grace star kicked a career-high four goals drifting forward from the midfield.

GOALS

Fremantle: Fyfe 4, Walters 2, Mayne 2, de Boer, Clarke, Hill

Adelaide: Lynch 2, Vince, Thompson, Henderson, McKernan, Lyons

INJURIES

Fremantle: Nil

Adelaide: Jenkins (ankle), Vince (head), McKernan (ankle)

SUBSTITUTES

Fremantle: Sutcliffe replaced Taberner in the third quarter.

Adelaide: Tambling replaced McKernan in the third quarter

Reports: Nil

Umpires: Donlon, Dalgleish, Kamolins

Official crowd: 28,765 at Patersons Stadium

Brownlow Medal votes:

- 3 Fyfe
- 2 Sloane
- 1 Johnson



“IT WAS 14 MARKS TO SEVEN, WE HAD MORE KICKS THAN THEM, MORE MARKS INSIDE 50 AND MORE SHOTS ON GOAL, SO I THINK IT'S A PRETTY SIMPLE EQUATION.

ROSS LYON

ROUND 19



v Carlton

7.40PM SATURDAY 3 AUGUST, ETIHAD STADIUM

FREO FACT

This was Freo's fifth win from as many attempts at Etihad Stadium since Lyon took over. Between 2007 and 2011, the club lost 15 of 17 games at the venue.

CARLTON

3.1 6.2 11.6 12.8 (80)

FREMANTLE

4.3 7.5 12.10 17.14 (116)

Overview

The Freo small forwards played big all night to help the club burn off the Blues at Etihad Stadium. Michael Walters had said before the game that the contest against Carlton, a team with well-publicised small forward ability, was going to generate a few highlights. It turned out that 'Son Son' and fellow forward Hayden Ballantyne were the ones providing most of them. The pair combined for seven goals to keep Freo on track for a top four finish. 'Ballaz' was at his antagonistic best, winning a free kick and a 50m penalty after his opponent had torn the number 1 jumper off him. The look of displeasure on Blues' coach Mick Malthouse was apparent all evening. He admitted after the game that Fremantle had given his side a lesson in work-rate.

GOALS

Carlton: Tuohy 3, Garlett 2, Henderson 2, Watson, Rowe, McLean, Judd, Armfield

Fremantle: Walters 4, Ballantyne 3, Hill 2, Neale 2, Suban 2, Sandilands, Mzungu, Barlow, D.Pearce

INJURIES

Carlton: Carrazzo (calf)

Fremantle: Ibbotson (achilles) replaced in selected side by Sutcliffe, C.Pearce (calf)

SUBSTITUTES

Carlton: Lucas replaced Carrazzo in the second quarter

Fremantle: Sheridan replaced C.Pearce in the fourth quarter

Reports: Nil

Umpires: Meredith, McInerney, Mollison

Official crowd: 30,457 at Etihad Stadium

Brownlow Medal votes:

- 3 Fyfe
- 2 Barlow
- 1 Crowley



“

THEY GOT THE FRUITS OF A LOT OF OTHER PEOPLE'S HARD LABOUR... I THOUGHT OUR MIDFIELD WAS REALLY STRONG AT GIVING THEM OPPORTUNITIES, AND THEY DID WHAT GOOD SMALL FORWARDS DO, THEY CAPITALISED.

ROSS LYON

ROUND 20



v GWS Giants

2.40PM SUNDAY 11 AUGUST, PATERSONS STADIUM

FREO FACT

Fremantle registered a score from each of its 13 inside 50 entries in the first quarter.

FREMANTLE

6.7 8.9 15.12 24.13 (157)

GWS GIANTS

0.3 5.3 5.5 6.8 (44)

Overview

Records tumbled at Patersons Stadium as Fremantle crushed the young Giants by 113 points – the greatest winning margin in club history. It eclipsed the 112-point win over Collingwood in 2005. Hayden Ballantyne kicked a contender for goal of the year in the third term when he converted a three-bounce, zigzagging run. After the game, Giants' coach Kevin Sheedy took a pot shot at Freo's draw, claiming the club had "won Tattsлото". "It would have been better if they'd played a top-four side in the next week or two just to remind them, sometimes you can get too easy a draw," Sheedy said. However, Ross Lyon dismissed the criticism of his side's draw as a "red herring". Regardless of its opponent's ladder position, a relentless Fremantle continued to muster momentum for September.

GOALS

Fremantle: Neale 3, Ballantyne 2, Walters 2, Suban 2, Mzungu 2, Fyfe 2, Mayne 2, Pavlich 2, Duffield, Sheridan, de Boer, Barlow, Clarke, Sutcliffe, Crowley

GWS Giants: Cameron 4, Hampton, Smith

INJURIES

Fremantle: Hill (hamstring) replaced in selected side by Silvagni

GWS Giants: Nil

SUBSTITUTES

Fremantle: Sutcliffe replaced Ballantyne in the third quarter

GWS Giants: Wilson replaced Adams at three-quarter time

Reports: Nil

Milestone: Chris Mayne 100 games

Umpires: Burgess, Findlay, Fisher

Official crowd: 31,390 at Patersons Stadium

Brownlow Medal votes:

- 3 Suban
- 2 Barlow
- 1 Neale



“COMMENTARY ON DRAWS IS REALLY INTERESTING, BECAUSE LIKE MOST ANALYSTS OR FLIPPANT OPPOSITION COACHES, IT RUNS AS DEEP AS ABOUT THE LAST TWO WEEKS.”

ROSS LYON

ROUND 21



v Melbourne

1.10PM SUNDAY 18 AUGUST, MCG

MELBOURNE

0.2 4.5 5.7 5.8 (38)

FREMANTLE

4.5 9.6 14.11 20.13 (133)

Overview

Fremantle finished five points shy of back-to-back triple-figure wins after winning at the MCG for the first time in 2013. Hayden Ballantyne and skipper Matthew Pavlich booted four goals each, while David Mundy dominated in the midfield. There was a cost to the win, with 'Ballaz' leaving the game with an arm injury late in proceedings. Ruckman Aaron Sandilands was collected high in the early minutes and exited the match, blood streaming from a gash on his forehead. The good news for Fremantle was that the club had locked away a top four spot. To sneak into the top two, it would need Geelong or Hawthorn to falter over the last two rounds.

GOALS

Melbourne: Kent, Howe, Davis, Viney, Fitzpatrick

Fremantle: Ballantyne 4, Pavlich 4, Hill 2, Mayne 2, Sandilands, Silvagni, Walters, Clarke, Sheridan, Spurr, Fyfe, D.Pearce

INJURIES

Melbourne: Blease (leg), Strauss (shoulder), Byrnes (foot)

Fremantle: Sandilands (concussion), Ballantyne (shoulder)

SUBSTITUTES

Melbourne: Davey replaced Blease in the second quarter

Fremantle: Sheridan replaced Sandilands in the first quarter

Reports: Nil

Umpires: Fila, Burgess, Schmitt

Official crowd: 13,768 at the MCG

Brownlow Medal votes:

- 3 Mundy
- 2 D.Pearce
- 1 Clarke



FREO FACT

Twenty-six-year-old Lee Spurr kicked his first AFL goal at the 12-minute mark of the second quarter.



“

WHEN YOU START A HOME AND AWAY SEASON, IT'S AN AIM TO GET A DOUBLE CHANCE AND IT'S REWARD FOR THE PLAYERS' EFFORT, BUT THERE'S STILL TWO GAMES TO GO.

ROSS LYON

ROUND 22



v Port Adelaide

5.40PM SATURDAY 24 AUGUST, PATERSONS STADIUM

FREO FACT

Fremantle's opponents in 2013 recorded a staggering 11 goalless quarters and 19 one-goal quarters

FREMANTLE

5.4 10.4 15.7 21.8 (134)

PORT ADELAIDE

1.1 1.3 4.4 9.6 (60)

Overview

Patersons Stadium was awash with white as Fremantle donned the predominately white away jumper for member recognition round. The Port players spent so much time chasing, they got plenty of looks at the Freo jumper numbers which were comprised of hundreds of fan photos, such was the home side's domination. The Power were also finals bound, but they looked leagues below Ross Lyon's slick outfit. The emerging Lachie Neale was outstanding in the midfield, while Matthew Pavlich and Hayden Ballantyne booted four goals apiece. With one round to go, Freo seemed safe in third position, but to crack the top two it needed the Brisbane Lions to upset Geelong at Simonds Stadium the following weekend. Whatever transpired, the club was steamrolling towards September.

GOALS

Fremantle: Ballantyne 4, Pavlich 4, Walters 3, Clarke 2, Sheridan 2, Crowley, Barlow, Hannath, Neale, Johnson, Sutcliffe

Port Adelaide: Neade, Wingard, Ebert, Schulz, Monfries, Mitchell, Young, Gray, Moore

INJURIES

Fremantle: Suban (hamstring)

Port Adelaide: Wingard (groin soreness)

SUBSTITUTES

Fremantle: Sheridan replaced Suban (hamstring) at quarter-time

Port Adelaide: Young replaced Wingard in the third quarter

Reports: Nil

Milestone: Zac Clarke 50 games

Umpires: Margetts, Dalgliesh, McInerney

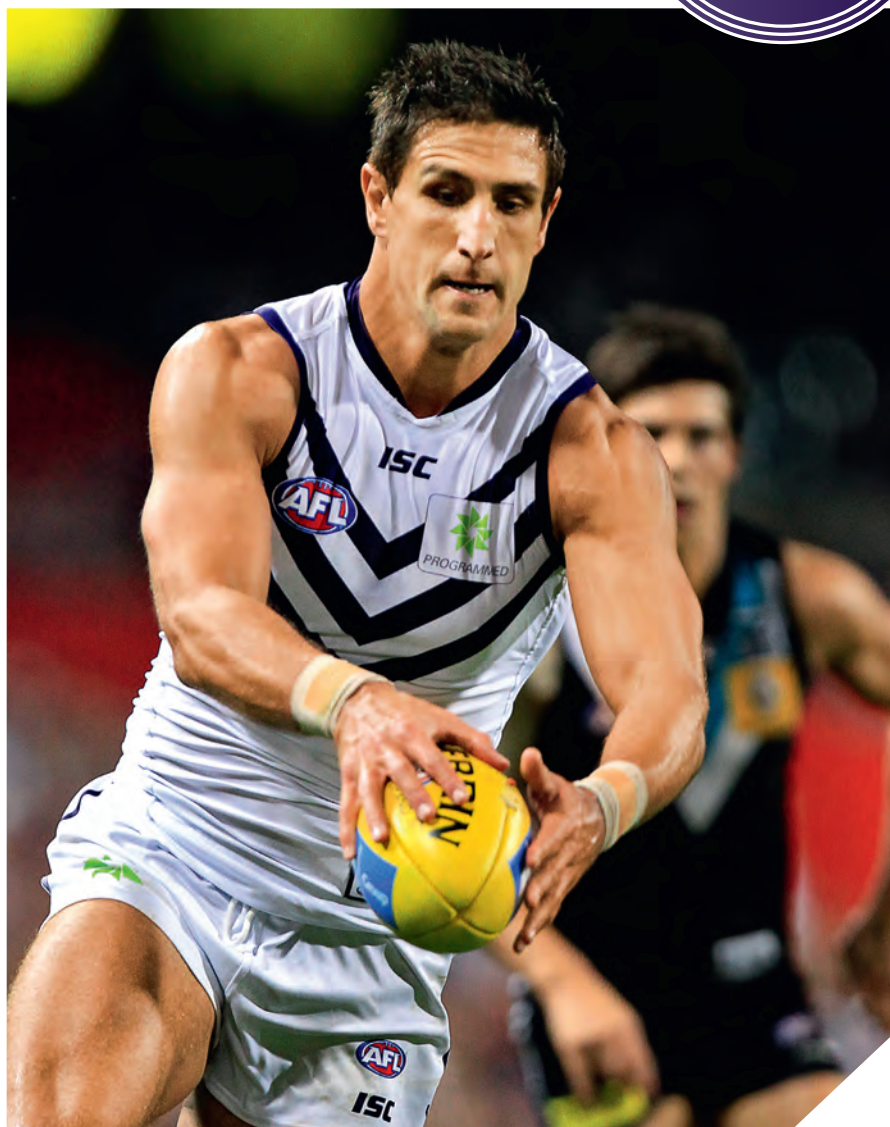
Official crowd: 35,565 at Patersons Stadium

Brownlow Medal votes:

3 Ballantyne

2 Mundy

1 Mzungu



“

WE LIVE IN WA AND IF YOU DON'T FINISH IN THE TOP TWO, YOU'RE GOING TO FLY. SO WE'LL BE PLAYING EITHER HAWTHORN OR GEELONG AND THEY'RE BOTH AS GOOD AS EACH OTHER.

ROSS LYON

ROUND 23



v St Kilda

1.45PM SATURDAY 31 AUGUST, ETIHAD STADIUM

FREO FACT

Fremantle qualified for back-to-back finals series for the first time in its history.

ST KILDA

4.4 9.6 12.9 16.16 (112)

FREMANTLE

0.0 4.3 5.5 6.5 (41)

Overview

With top four locked away and the round 23 match in Melbourne, Ross Lyon decided to rest many of his best 22 ahead of a Qualifying Final fixture the following weekend. There were 10 changes at selection and the club withdrew stars Chris Mayne and Garrick Ibbotson on game day. That handed AFL debuts to Josh Simpson, Craig Moller and Alex Forster. Clancee Pearce's season cruelly ended in the opening minutes when he hurt his Achilles. St Kilda won the game comfortably, but down the Princes Highway in Geelong, the second-placed Cats barely hung on to defeat Brisbane. Had the Lions succeeded, Fremantle could have nabbed second spot with a win over the Saints.

As it was, Geelong was confirmed as Freo's opponent in the first week of the finals. The only unresolved matter was where the game would be played.

GOALS

St Kilda: Lee 3, Riewoldt 2, Milne 2, Montagna 2, Hayes, Ledger, Ross, Steven, McEvoy, Curren, Blake
Fremantle: Hannath, Simpson, Taberner, de Boer, Pavlich, Crozier

INJURIES

St Kilda: Robertson (right ankle)
Fremantle: Moller (cut eye), C.Pearce (Achilles)

SUBSTITUTES

St Kilda: Koschitzke replaced Robertson (ankle) in the third quarter
Fremantle: Moller replaced C.Pearce (calf) in the first quarter

Reports: Nil

Umpires: Schmidt, Hay, Jeffery

Official crowd: 22,476 at Etihad Stadium

Debuts: Alex Forster, Craig Moller, Josh Simpson

Brownlow Medal votes:

3 Steven
 2 Montagna
 1 Blake



“

THE PRETEND SEASON IS OVER AND THE REAL ONE STARTS FOR PEOPLE WHO HAVE EARNED THE RIGHT TO HAVE A CRACK AT TRYING TO WIN A PREMIERSHIP. THERE'S FOUR TEAMS WITH A DOUBLE CHANCE, OF WHICH WE'RE ONE.

ROSS LYON



THANK YOU:
The players
applaud the
travelling
supporters
at Simonds
Stadium after
the Qualifying
Final.

Eagles in regards to the upgrading of video screens and public address system at Patersons Stadium and this will be implemented in time for the start of the 2014 season.

The club looks forward to the completion of these works and to the benefits that the upgrades will bring to the match day experience for Fremantle members and supporters.

The new Perth Stadium continues in development mode and we are happy with our discussions with the State government. It is of critical importance to the club for our future because the model we've set at the stadium underpins our financial success, which is crucial to our independence and our ability to be strong on the field. We want to ensure our members and supporters have the best possible experience at the ground, and we are confident that will be the case. The club has made solid progress in establishing

a new and world class elite training and administration facility (ETAF) at Cockburn Central West. There has also been progress on a number of other significant strategic projects, all of which will come on-line in coming years, providing benefits to the club and our members.

In the upcoming year we look forward to confirming funding for the ETAF with the State and Federal governments as we continue developing the detailed design, with a view to the builder commencing work on site in 2015.

The club has previously confirmed that it would be maintaining a presence in Fremantle. As part of this commitment, mid-way through 2013 the club engaged specialist sports management firm Gemba to undertake a feasibility study into the club's options for Fremantle Oval, post a relocation to Cockburn Central West.

The club looks forward to progressing this work in 2014 and working with key stakeholders to achieve an outcome that will provide positive benefits to the club, members and the community.

The WAFL partnering model with Peel Thunder takes full effect in 2014, and that is very significant to the club. If you talk about matters outside of our core football operations that will help to deliver an edge, this has been identified as one of the most significant.

Next year is the club's 20th season in the AFL. It will be a time for people to reflect on what we've achieved and how far we have come. Our members, sponsors and supporters can look back on their relationship with the club during the past 20 years and see how we've changed and grown to become a more significant force in the AFL. The 2014 season presents us

with a playing group and a coach entering their third year together. They've got increased experience and increased levels of fitness, and I think we're going to see some exciting things on the field. But as always, we make no promises and no commitments about where we are going to finish. We just endeavour to improve every year.

We are not satisfied by any means that we had a good season and played in a grand final. We want to win a grand final and everyone has that expectation – that's part of our plan and that expectation should still burn in the heart of everyone associated with the club.

What we can assure our members and supporters is that everyone at the Fremantle Football Club will continue to strive diligently to achieve the sustained success our members and sponsors all richly deserve. 



PETER MANN



JENN MORRIS



BRIAN O'DONNELL



STEPHEN O'REILLY

QUALIFYING FINAL



v Geelong

2.20PM SATURDAY 7 SEPTEMBER, SIMONDS STADIUM

GEELONG

4.6 6.11 9.13 9.18 (72)

FREMANTLE

2.5 7.9 10.12 12.15 (87)

GOALS

Geelong: Podsiadly 3, Johnson 2, Corey, Vardy, Motlop, Duncan

Fremantle: Barlow 3, Pavlich 2, Hill 2, Walters, Ballantyne, Spurr, Sandilands, Mayne

INJURIES

Geelong: Hawkins (back) and Hunt (ankle) replaced in selected side by Walker and Guthrie, Enright (knee)

Fremantle: Silvagni (soreness) replaced in selected side by McPharlin, Suban (ankle)

SUBSTITUTES

Geelong: Chapman replaced Enright at half-time

Fremantle: Sheridan replaced Suban in the third quarter

Reports: Dawson reported for striking Podsiadly in the first quarter.

Umpires: Stevic, Pannell, McLnerney

Official crowd: 32,815 at Simonds Stadium

FREO FACT

Geelong finished with less than 10 goals for the first time since round 9, 2008.



The final siren in round 23 marked the end of the 'pretend season' and the beginning of the 'real season', as Fremantle senior

coach Ross Lyon put it. It was a familiar foe that awaited Freo in the first week of the finals, a Geelong side the club had ambushed at the MCG at the same stage in 2012. Unlike the elimination factor a year ago, a preliminary final berth was at stake for the victor this time, while the loser would get a double chance. Another changed variable was the venue. Freo was made to play the game at Simonds Stadium in Geelong. The decision to play the game at a ground that had not hosted a final since 1897 was made despite the availability of world-class Etihad Stadium.

The enormity of Freo's task could not be ignored. Since 2007, when the Cats began their golden reign they had tasted fewer defeats at their home ground than Australia had seen Prime Ministers. But for Ross Lyon, a man who always preached the 'anywhere, anytime' mantra to his troops, the venue was of no concern.

"It's got a couple of goal posts, a couple of point posts and white marked boundaries," Lyon said in his midweek media conference in Perth.

"I haven't seen the ground get a kick yet. I haven't seen the crowd get a kick yet."

The message from Matthew Pavlich was also clear.

"We could be in the middle of Australia and the guys would be up and about and ready to go, so the fact that all this external noise has been about where it's being played hasn't bothered the group one bit, we are just ready to rip in," he said.

The skipper also warned his teammates about thinking too far ahead to the prize of success.

"Focusing on consequences and outcomes and results only gets you clouded in your thinking," he said.

Fremantle went into the game without Garrick Ibbotson and Clancee Pearce, whose season had been cut short by injury. The team also lost one of its defensive generals in Michael Johnson during the week. But that was tempered by the return of All Australian defender, Luke McPharlin, who had not played a game since round 16. McPharlin was initially named an emergency but came into the side on game day.

Most experts had written Freo off, but there was a look of determination in the players' eyes in the change rooms before the

“

WE WANT TO BE AN 'ANYWHERE, ANYTIME' TEAM AND THIS IS A SIGNIFICANT CHALLENGE AND THEY GOT IT DONE TODAY. WE GET A WEEK TO REVIEW SHARPLY, PREPARE REALLY WELL AND STAY INCREDIBLY FOCUSED.


ROSS LYON



match. It was Geelong that started the better in what was a heated opening. The Cats raced to a 20-point lead in the second quarter. Calling on all of the resilience it had become known for under Lyon, Fremantle refused to wilt. Standing above all in the face of adversity was the tallest player in the AFL, Aaron Sandilands. A man even his own fans had given bronx cheers to during the season, reminded the football world that 211cm is 211cm, regardless of age. 'Spider' played like a man pitted against boys, such was his dominance of Geelong's makeshift ruck. His ability to place the hitouts wherever he wished helped Freo's midfielders get on top.

After a magnificent third quarter had turned the tide purple, Freo took a slender five-point lead into a gripping final quarter. The Cats attacked relentlessly, but they could not break down the purple wall. Then came a moment that will live in the hearts of Freo fans for a very long time. With his side

in front late in the term, Stephen Hill was re-entering the action via the interchange gates. Sandilands smashed a boundary throw-in forward, which fortunately landed in the hands of the Freo speedster, who had just stepped onto the field of play. Hill took off on a memorable run, bouncing the ball five times before straightening up and icing the game with a dagger goal. The Freo fans who had travelled to Geelong went berserk, while the scenes back home on the cappuccino strip were joyous. Fremantle had proven to be the Cats' conquerors yet again, and the club's second ever win at Simonds Stadium booked it a home preliminary final in a fortnight's time.

Following the game, Lyon fiercely defended accusations by the media that he'd instructed his players to be physical, particularly early on. All that mattered to the senior coach was that his side had given itself an opportunity to play off for a place in the 2013 AFL Grand Final. 



SEALER:
Stephen Hill iced the game with a brilliant running goal

PRELIMINARY FINAL



v Sydney

5.45PM SATURDAY 21 SEPTEMBER, PATERSONS STADIUM

FREMANTLE

2.9 7.11 11.12 14.15 (99)

SYDNEY

2.1 2.2 5.5 11.8 (74)

GOALS

Fremantle: Walters 3, Pavlich 2, Fyfe 2, Suban 2, Crowley, Duffield, Neale, Barlow, Ballantyne

Sydney: Rohan 2, Cunningham 2, Jetta, Parker, Bolton, McGlynn, Pyke, Hannebery, McVeigh

INJURIES

Fremantle: Spurr (cut head), Johnson (calf), D.Pearce (shin)

Sydney: McGlynn (cut head)

SUBSTITUTES

Fremantle: Neale replaced de Boer in the third quarter

Sydney: Rohan replaced Bird in the third quarter

Reports: Nil

Umpires: Stevic, Meredith, McInerney

Official crowd: 43,249 at Patersons Stadium

Milestone: Matthew de Boer 100 games



MILESTONE MAN:
Matt de Boer leads the team
off in his 100th game.

FREO FACT

Barring the Grand Final, this match was the highest rating televised game in the 2013 AFL season with 2.072 million viewers.

“IT’S PLEASING THAT WE GET THE OPPORTUNITY TO GO TO A GRAND FINAL. THEY’RE HARD TO GET TO AND EVEN HARDER TO WIN. THERE WILL BE NO DOUBT WE WILL BE UNDERDOGS - WE HAVE TO TRAVEL. THE REAL CHALLENGE IS TO LET GO OF THE ULTIMATE DISTRACTION, WHICH IS THE RESULT.”

ROSS LYON

As Fremantle fans scrambled to get hold of tickets to the biggest home game in their club’s history, Ross Lyon and his men had a week off from competition to prepare for the Preliminary Final.

The opponent was defending premier Sydney, who comfortably accounted for Carlton in a Semi-Final, but at the cost of losing gun forward Kurt Tippett and rising star Tom Mitchell to injury.

The Swans looked to be limping into the penultimate game of 2013, but Ross Lyon, an assistant coach at the club in its 2005 premiership, knew the perils of underestimating such a great side.

“They were written off last week,” he said in the lead up to the game.

“They were tired and undermanned but all I saw was the reigning Premier deliver a powerful performance and they are coming to a ground that they know really well and they like playing at.

“They’ve been there before... so if we back off for one minute in the game on the weekend, Jarrad McVeigh and the Swans - they’ll come over the top of us.”

Sydney was doing all it could to achieve optimum recovery ahead of the match, staggering their players’ arrivals into Perth over a number of flights to maximise the spacious exit row seats available to them.

Freo regained Michael Johnson, who was named an All Australian earlier in the week, while Matt de Boer lined up in game 100 for the club.

The opening minutes were predictably uncompromising from both teams. Freo were jittery in front of goals, however, registering a wayward 2.9 in the opening term to lead by eight points.

The second quarter may go down as arguably the best the club has ever played. It was the Swans who had been deservedly cast as the league’s best pressure side of recent times, but John Longmire’s men were simply overwhelmed by a purple tsunami, the likes of which many respected commentators believed the game had never seen before. Freo’s devastating term left the Swans dizzied. Highlighting Freo’s strangle job, Sydney had zero possessions inside its forward 50m arc in the first 27 minutes of the second quarter.

After half-time, the action on the field petered out as Freo went into preservation mode knowing the game was in their keeping. But in the stands it was a different picture. The fans had waited 19 years for this moment, and they let the AFL world know their club had arrived. Chants of ‘MCG, MCG’ reverberated around Subiaco, and the Mexican wave seemed to keep going and going, sweeping up more fans with each rotation of the stadium.

As the country’s gaze turned west, Lyon shifted his focus to Hawthorn, Freo’s opponents in Saturday week’s AFL Grand Final.

In his post-match media conference, a calm Lyon said Fremantle would go into its maiden Grand Final as an underdog.

“Hawthorn have clearly been the best home and away team for the year, on wins and losses, but it’s not about the best home and away team it’s about the best finals team,” he said.

“The real challenge is to let go of the ultimate distraction, which is the result, which it was tonight, which it was down at Geelong.”

In the rooms, club legend Shaun McManus summed up the feeling of every Fremantle supporter with his heartfelt words to Matthew Pavlich.

“From the bottom of my heart, thank you,” he told the captain. 🏆

SOARING:
Nat Fyfe was instrumental in the 25-point win.

TOYOTA AFL GRAND FREMANTLE



BACK ROW (L-R) Chris Mayne, Stephen Hill, Luke McPharlin, Paul Duffield, Tendai Mzungu,
FRONT ROW (L-R) Lachie Neale, Hayden Ballantyne, Zac Dawson, Ryan Crowley,

FINAL TEAM 2013 DOCKERS



FREMANTLE
DOCKERS



Aaron Sandilands, Zac Clarke, Nathan Fyfe, Michael Johnson, David Mundy, Michael Barlow, Lee Spurr
Ross Lyon, Matthew Pavlich, Michael Walters, Matthew de Boer, Danyle Pearce, Nick Suban

GRAND FINAL



v Hawthorn

2.30PM SATURDAY 28 SEPTEMBER, MCG

FREO FACT

The 2013 AFL Grand Final television audience peaked at 4.48 million viewers nationally.

HAWTHORN

2.3 5.5 8.8 11.11 (77)

FREMANTLE

0.3 1.6 6.10 8.14 (62)

GOALS

Hawthorn: Gunston 4, Roughead 2, Franklin, Rioli, Smith, Breust, Hill

Fremantle: Pavlich 3, Walters 2, Mzungu, Mayne, D.Pearce

INJURIES

Hawthorn: Nil

Fremantle: Nil

SUBSTITUTES

Hawthorn: Simpkin replaced Bailey at three-quarter-time

Fremantle: Neale replaced Clarke in the fourth quarter

Reports: Nil

Umpires: Rosebury, Nicholls, Meredith

Official crowd: 100,007 at the MCG



SHATTERED:
David Mundy
ponders what
could have been.



The biggest week in the Fremantle Dockers' history began with perhaps the largest crowd to ever watch the team train.

Around 6000 fans turned up to Fremantle Oval on the Tuesday to offer the players support as they prepared for the biggest game of their lives.

Australian rock band, and Freo fans, Eskimo Joe were in attendance, playing a couple of their hits for the crowd.

But the stars of the day were the players, who soaked up the incredible atmosphere the supporters created.

However, Ross Lyon was wary of getting caught up in the unprecedented hype.

The senior coach had taken his St Kilda side into three grand finals, including a drawn replay, without winning a premiership.

"What is important is not to be distracted, just focus on what you need to do, which is preparation," Lyon said.

As much as Lyon would have liked to keep his players in a bubble, there was no escaping what greeted the team at Perth Airport on the Thursday.

Thousands of fans formed a guard of honour that reached all the way from the airport entrance doors to the boarding gate.

Virgin Australia staff all had Freo scarves on, and even the customs sniffer dogs were wearing purple.

If the send-off was impressive, the Friday in Melbourne was overwhelming. The estimated 30,000 Freo supporters who had travelled east hijacked the Grand Final Parade and turned it into their own purple celebration.

The 'Freeo' chant, which bounced from building to building in the CBD, completely drowned out the marching band's efforts to play the Hawthorn theme song.

Matthew Pavlich, with his baby girl Harper Rose in his arms, was blown away by the purple representation.

"It makes me feel really proud," he said.

"A lot of people have worked hard and waited a long time for this.

"Whatever happens tomorrow will happen, but it's a great moment for the football club."

Grand Final day had arrived, 6603 days since the club's first ever match in the AFL in 1995.

Thousands of supporters gathered at Melbourne's Federation Square in the morning and began a march towards the MCG. The skies were ominously grey, but the Freo fans' spirits could not be dampened.

“

WE SIT HERE REALLY FRUSTRATED AND DISAPPOINTED THAT WE WEREN'T GOOD ENOUGH TO TAKE AN OPPORTUNITY. I AM BITTERLY DISAPPOINTED, PROUD OF THE PLAYERS' EFFORTS, BUT I TAKE NO SATISFACTION. WE'RE HERE TO WIN PREMIERSHIPS AND FELL SHORT.

ROSS LYON



The purple army cheered loudly and proudly as they headed to the home of football for their side's date with destiny.

Back home, the cappuccino strip was packed to its limits as the fans united behind their team. For many Freo supporters in attendance at the MCG, the sight of their club's logo painted on the MCG's 50m line was surreal.

It all sunk in, however, when Pavlich led the team out onto the hallowed turf and through the banner, which read 'United, resilient, uncompromising. Freo, one to go'.

Wearing its away white strip, Freo attacked first. Nat Fyfe, a young man who'd promised greatness since entering the league, flew high to take a strong mark.

But the infamous MCG wind was at its swirly best on the day.

A prophetic Lyon knew it would be a critical factor.

"The MCG ... teams often kick 7.22 there, and I hope it's not us," he had said on the Tuesday of Grand Final week.

"Malcolm Blight talks about the first shot at the MCG - kick it dead straight, see where it goes and everyone goes to school on it."

Fyfe missed the first set-shot, but Fremantle skipped the lesson.

After a below par first half, in which it could only muster 1.6 and trail by 23 points, Lyon's side worked its way back into the match with a third quarter every fan supporting purple and white knew would eventually come. Chris Mayne's bomb from 50 put Freo within three points. But Hawthorn refused to give up the lead they'd worked so hard for, answering every time.

With his team ahead by 10 points at three-quarter-time, Isaac Smith's monster goal from outside 50 was the first of three Hawks' majors to start the final term.

Fremantle refused to yield, bringing a 30-point margin back to within three goals, but more missed opportunities robbed the team any chance of victory. Hawthorn, the best side in the home and away season, were the 2013 AFL Premiers and Brian Lake named Norm Smith Medallist for the wall he had erected in defence.

Lyon could only ponder what could have been if his side had taken their opportunities when they presented. His side kicked 8.14 and had four out-on-the-full set-shots

on the way to a 15-point defeat. The senior coach's post-match words summed up Fremantle's feelings.


"Missed opportunity cost us any opportunity," he said.

As it was, Hawthorn, desperate not to experience the same heartache endured a year earlier, had grasped theirs.

The bus ride back to the team hotel was one filled with silence and reflection. Most players stared blankly into space, while others rested their faces on the seat in front of them for the entire journey. The discontent that beamed out of their eyes was unmistakable.

The 2013 Fremantle Dockers had made history, but they had ultimately fallen short of their goal to win a premiership.

The team was presented to a 1400-strong crowd at the Grand Final function later that night, and flew back to Perth on Sunday morning.

That afternoon, thousands of fans cheered the players on at Patersons Stadium. They were still very proud of what their team had achieved and, like every player, couldn't wait for 2014 so the first steps towards atonement could be taken. 

20

PLAYER PROFILES

PROFILES, STATS & SUMMARIES





STEVE ROSICH

CEO

FROM THE

In the change rooms at the MCG, following our 15-point loss to Hawthorn in the Grand Final, it was difficult to immediately assess the success of our season.

On the one hand, there was a great sense of pride in what the club had achieved in the 2013 season. We had qualified for our first ever Grand Final and shown the AFL world that the Fremantle Dockers were a significant force in the competition.

However, we had fallen short of our ultimate goal on the last Saturday in September in front of more than 100,000 spectators, and there was obvious disappointment among the players, coaches and staff in the rooms.

The first Grand Final appearance was one of many positives in 2013, a season that saw the club gain our most number of wins ever in a home and away season. It was the first time we'd played finals football in consecutive seasons and also the first time we'd won two finals in the same season. We are one of only six clubs to play finals in three of the past four seasons, which highlights that we are sustaining our performance levels.

Off the field, we enjoyed record television viewership and record membership numbers, highlighting the strong support levels and growing national interest in our club.

In such a record-breaking season there are many people to acknowledge and appropriately thank for their important contributions to our results.

To our playing group, thank you for representing the club magnificently throughout the 2013 season, both on and off the field. You are the group of people that represent our club in the most visible way; putting your bodies on the line and making the necessary sacrifices to perform at the highest level in the toughest club competition in the world. We are proud that our club is represented by a group of players who value and demonstrate the team ethic so highly.

“

IN SUCH A RECORD-BREAKING SEASON THERE ARE MANY PEOPLE TO ACKNOWLEDGE AND APPROPRIATELY THANK FOR THEIR IMPORTANT CONTRIBUTIONS TO OUR RESULTS.

STEVE ROSICH

Congratulations to those players who have been individually honoured in 2013, including our Doig Medallist Nathan Fyfe and our All Australian representative, Michael Johnson.

After playing 150 games for the club, Michael joined last year's Doig Medallist Ryan Crowley as a Life Member of the Fremantle Dockers. Both players have worked very hard for what they have achieved in their careers and deserve the recognition accorded to Life Membership.

We say goodbye and good luck to those players who have departed the club since the season's end - Jayden Pitt, Viv Michie, Peter Faulks, Jesse Crichton, Alex Forster, Haiden Schlothe and Alex Howson. Thank you for your efforts and contribution in your time at Fremantle.

We also welcome the newest playing members of the club, Colin Sylvia and Scott Gumbleton, who joined us after the season from Melbourne and Essendon, respectively, as well as our new draftees, who join us via the National Draft for an exciting new chapter of their lives as AFL footballers.

Thank you to our professional, diligent and resilient football operations and coaching staff, led by Chris Bond, Ross Lyon and Brad Lloyd, for all the hard work you have put in to ensure this club and

our players had the best possible opportunity for success in 2013.

We are fortunate to have a very dedicated and diligent board, management and staff group that works extremely hard for our club and our stakeholders. Thank you to each and every one of the board, management and staff team members that contribute so much and consistently go above and beyond.

Special and deserved mention also to two long serving staff members who have dedicated so much to the Fremantle Dockers and were awarded Life Membership of the club at the 2013 Doig Medal Presentation Dinner. Thank you Dr Ken Withers and head physiotherapist Dr Jeffrey Boyle for your outstanding service to the club and congratulations on your Life Membership.

Finally, we acknowledge and thank our members, sponsors and corporate partners, without whom nothing we achieved in 2013 would be possible. The finals series will be remembered not just because we got to the last Saturday in September; it also showcased to a national audience the tremendous support this club enjoys. Who can forget the way our supporters celebrated after our against-the-odds Qualifying Final victory in Geelong, or the 'MCG' chant at Patersons Stadium at the



Preliminary Final? And then throughout Grand Final week and on Grand Final day, our supporters were magnificent and represented the Fremantle Football Club in the best possible way. The energy and enthusiasm of our supporters is contagious.

All at the club are now focussed on the 2014 season. Pre-season training kicked off just two days after the Doig Medal night, and at the start of pre-season, there was only 116 days until round 1, when we kick off the AFL's home and away season for the first time with a blockbuster match against Collingwood at Etihad Stadium on Friday 14 March.

As always, the fixture will present many challenges and opportunities. We look forward to being involved in a number of showcase games, including home matches against 2013 Premiers Hawthorn, Essendon, Geelong, Carlton and hometown rivals West Coast.

We can't promise that we'll get the chance to play off in an AFL Grand Final again in 2014 and go one step further than we did in our record-breaking 2013 season. What we can promise is that we'll stay focussed on sustaining success, be diligent in our planning and preparation, work extremely hard and be a resilient club to ensure we ride the bumps along the way and give ourselves the best chance possible. 

HAYDEN BALLANTYNE**1****DATE OF BIRTH:** 16.07.1987**2013 GAMES:** 21**CAREER GAMES:** 86**2013 GOALS:** 34**CAREER GOALS:** 131**2013 SEASON** (OVERALL FREO FINISH IN BRACKETS)**Disposals per game:** 13.1 (21st)**Contested possessions per game:** 5.5 (17th)**Uncontested possessions per game:** 8 (21st)**Disposal efficiency:** 55.4% (31st)**Marks per game:** 3.9 (16th)**Tackles per game:** 3.1 (10th)**Brownlow Medal votes:** 8* ineligible**2013 FINALS PLAYED****Qualifying Final v Geelong****Preliminary Final v Sydney****Grand Final v Hawthorn****SUMMARY**

Enjoyed another strong season in attack, where he kicked goals and applied pressure all year. Will look to win more of the football in 2014.

**ZAC DAWSON****3****DATE OF BIRTH:** 22.02.1986**2013 GAMES:** 24**CAREER GAMES:** 119**2013 GOALS:** 0**CAREER GOALS:** 6**2013 SEASON** (OVERALL FREO FINISH IN BRACKETS)**Disposals per game:** 9.1 (28th)**Contested possessions per game:** 4 (25th)**Uncontested possessions per game:** 5.2 (26th)**Disposal efficiency:** 82.6% (1st)**Marks per game:** 3 (23rd)**Tackles per game:** 1.7 (25th)**Brownlow Medal votes:** 0**2013 FINALS PLAYED****Qualifying Final v Geelong****Preliminary Final v Sydney****Grand Final v Hawthorn****SUMMARY**

Another typically solid effort from one of the club's key defenders in 2013. Dawson was his reliable self, especially in the latter part of the home and away season when Luke McPharlin was injured.

GARRICK IBBOTSON**5****DATE OF BIRTH:** 15.03.1988**2013 GAMES:** 13**CAREER GAMES:** 115**2013 GOALS:** 1**CAREER GOALS:** 21**2013 SEASON** (OVERALL FREO FINISH IN BRACKETS)**Disposals per game:** 21.7 (4th)**Contested possessions per game:** 7 (9th)**Uncontested possessions per game:** 14.8 (1st)**Disposal efficiency:** 77.3% (10th)**Marks per game:** 8.2 (2nd)**Tackles per game:** 2.5 (17th)**Brownlow Medal votes:** 3**SUMMARY**

What was a tremendous season on the half-back line was soured when a troublesome Achilles injury flared up and kept him out of the side from round 19 onwards, including the Grand Final.



DANYLE PEARCE

6

DATE OF BIRTH: 07.04.1986

2013 GAMES: 25

2013 GOALS: 10

CAREER GAMES: 179

CAREER GOALS: 86

2013 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 20.3 (5th)

Contested possessions per game: 6.8 (10th)

Uncontested possessions per game: 13.9 (2nd)

Disposal efficiency: 65.9% (25th)

Marks per game: 3.6 (18th)

Tackles per game: 3.4 (6th)

Brownlow Medal votes: 2

2013 FINALS PLAYED

Qualifying Final v Geelong

Preliminary Final v Sydney

Grand Final v Hawthorn

SUMMARY

A solid start to his Fremantle career after transferring from Port Adelaide. Pearce added pace and skill to Freo's midfield.



NATHAN FYFE

7

DATE OF BIRTH: 18.09.1991

2013 GAMES: 22

2013 GOALS: 18

CAREER GAMES: 72

CAREER GOALS: 54

2013 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 25.8 (2nd)

Contested possessions per game: 13.9 (1st)

Uncontested possessions per game: 12.5 (7th)

Disposal efficiency: 63.6% (27th)

Marks per game: 4.5 (11th)

Tackles per game: 3.4 (6th)

Brownlow Medal votes: 18* ineligible

2013 FINALS PLAYED

Qualifying Final v Geelong

Preliminary Final v Sydney

Grand Final v Hawthorn

SUMMARY

The brilliant midfielder took another step towards stardom. Pleasingly for Fyfe, the shoulder issues of 2012 did not hamper him. Set for a big 2014.



NICK SUBAN

8

DATE OF BIRTH: 09.05.1990

2013 GAMES: 22

2013 GOALS: 16

CAREER GAMES: 84

CAREER GOALS: 34

2013 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 15 (17th)

Contested possessions per game: 6.8 (10th)

Uncontested possessions per game: 8.5 (19th)

Disposal efficiency: 73.6% (17th)

Marks per game: 3 (23rd)

Tackles per game: 3.5 (5th)

Brownlow Medal votes: 3

2013 FINALS PLAYED

Qualifying Final v Geelong

Preliminary Final v Sydney

Grand Final v Hawthorn

SUMMARY

The tough utility enjoyed his best season of AFL to date. His hardness and passion were key components of the midfield and defence.



MATTHEW DE BOER

DATE OF BIRTH: 10.03.1990

2013 GAMES: 25

2013 GOALS: 10

CAREER GAMES: 101

CAREER GOALS: 39

9

2013 SEASON (OVERALL FREO FINISH IN BRACKETS)**Disposals per game:** 15.5 (15th)**Contested possessions per game:** 7.4 (6th)**Uncontested possessions per game:** 8.3 (20th)**Disposal efficiency:** 67% (22nd)**Marks per game:** 3.5 (19th)**Tackles per game:** 5.8 (2nd)**Brownlow Medal votes:** 0**2013 FINALS PLAYED****Qualifying Final v Geelong****Preliminary Final v Sydney****Grand Final v Hawthorn****SUMMARY**

A typically tough and uncompromising season from one of the best pressure players in the team. De Boer will look to continue improving his ball skills in 2014.

**MICHAEL WALTERS**

DATE OF BIRTH: 07.01.1991

2013 GAMES: 21

2013 GOALS: 46

CAREER GAMES: 42

CAREER GOALS: 82

10

2013 HOME & AWAY SEASON (OVERALL FREO FINISH IN BRACKETS)**Disposals per game:** 15.4 (16th)**Contested possessions per game:** 6.5 (13th)**Uncontested possessions per game:** 9.2 (16th)**Disposal efficiency:** 69.1 (21st)**Marks per game:** 5.1 (10th)**Tackles per game:** 2.5 (17th)**Brownlow Medal votes:** 6**2013 FINALS PLAYED****Qualifying Final v Geelong****Preliminary Final v Sydney****Grand Final v Hawthorn****SUMMARY**

The sublimely talented Walters built on the foundations he'd laid in 2012, stamping himself as one of the best small forwards in the AFL. Led Freo's goal kicking list.

**TOM SHERIDAN**

DATE OF BIRTH: 28.10.1993

2013 GAMES: 10

2013 GOALS: 6

CAREER GAMES: 11

CAREER GOALS: 6

11

2013 SEASON (OVERALL FREO FINISH IN BRACKETS)**Disposals per game:** 11.8 (22nd)**Contested possessions per game:** 2.7 (31st)**Uncontested possessions per game:** 9.1 (17th)**Disposal efficiency:** 78% (8th)**Marks per game:** 2.6 (28th)**Tackles per game:** 1.9 (23rd)**Brownlow Medal votes:** 0**2013 FINALS PLAYED****Qualifying Final v Geelong****SUMMARY**

The young midfielder enjoyed a strong second season of AFL, playing 10 games and being named as an emergency in the Grand Final. Fans can expect further improvement in 2014.



JONATHON GRIFFIN

DATE OF BIRTH: 14.01.1986

2013 GAMES: 7

2013 GOALS: 3

CAREER GAMES: 68

CAREER GOALS: 18

12

2013 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 11 (25th)

Contested possessions per game: 7 (8th)

Uncontested possessions per game: 4.3 (28th)

Disposal efficiency: 58.4% (30th)

Marks per game: 2.7 (26th)

Tackles per game: 3.3 (9th)

Brownlow Medal votes: 2

SUMMARY

Was tremendous as lead ruckman until a knee injury ended his season in round 7. It was early in the year so he should be right to go for the start of 2014.



TENDAI MZUNGU

DATE OF BIRTH: 28.02.1986

2013 GAMES: 25

2013 GOALS: 16

CAREER GAMES: 63

CAREER GOALS: 40

13

2013 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 18.2 (10th)

Contested possessions per game: 6.7 (12th)

Uncontested possessions per game: 11.6 (12th)

Disposal efficiency: 72.1% (18th)

Marks per game: 5.1 (9th)

Tackles per game: 2.8 (13th)

Brownlow Medal votes: 3

2013 FINALS PLAYED

Qualifying Final v Geelong

Preliminary Final v Sydney

Grand Final v Hawthorn

SUMMARY

Played every game and was incredibly consistent all season long. Kicked 16 goals playing from the midfield.

JOSH SIMPSON

DATE OF BIRTH: 09.02.1994

2013 GAMES: 1

2013 GOALS: 1

CAREER GAMES: 1

CAREER GOALS: 1

14

DEBUT GAME STATISTICS – ROUND 23 v ST KILDA

Disposals: 14

Contested possessions: 2

Uncontested possessions: 10

Disposal efficiency: 64.3%

Marks: 4

Tackles: 1

Brownlow Medal votes: 0

SUMMARY

It was a development year for the club's top pick from the 2012 draft. Simpson made his AFL debut in round 23 and showed flashes of the ability that made him a sought after recruit.



RYAN CROWLEY

DATE OF BIRTH: 05.03.1984

2013 GAMES: 25

2013 GOALS: 9

CAREER GAMES: 164

CAREER GOALS: 107

15

2013 SEASON (OVERALL FREQ FINISH IN BRACKETS)**Disposals per game:** 14.8 (18th)**Contested possessions per game:** 5.3 (19th)**Uncontested possessions per game:** 9.6 (15th)**Disposal efficiency:** 69.7 (20th)**Marks per game:** 3.2 (22nd)**Tackles per game:** 3 (11th)**Brownlow Medal votes:** 2**2013 FINALS PLAYED****Qualifying Final v Geelong****Preliminary Final v Sydney****Grand Final v Hawthorn****SUMMARY**

Arguably one of the most consistent performers in the AFL. Crowley played the tagging role again in 2013, and chalked up an impressive list of star midfielder scalps.

**DAVID MUNDY**

DATE OF BIRTH: 20.07.1985

2013 GAMES: 22

2013 GOALS: 7

CAREER GAMES: 186

CAREER GOALS: 71

16

2013 SEASON (OVERALL FREQ FINISH IN BRACKETS)**Disposals per game:** 24.2 (3rd)**Contested possessions per game:** 11.4 (3rd)**Uncontested possessions per game:** 13.4 (4th)**Disposal efficiency:** 66.5% (24th)**Marks per game:** 4.1 (14th)**Tackles per game:** 5.5 (3rd)**Brownlow Medal votes:** 16**2013 FINALS PLAYED****Qualifying Final v Geelong****Preliminary Final v Sydney****Grand Final v Hawthorn****SUMMARY**

Mundy was at his brilliant best in the midfield this season. He was one of Fremantle's best players in the finals series, including a Herculean effort in the Grand Final.

HAYDEN CROZIER

DATE OF BIRTH: 24.12.1993

2013 GAMES: 9

2013 GOALS: 10

CAREER GAMES: 12

CAREER GOALS: 10

17

2013 SEASON (OVERALL FREQ FINISH IN BRACKETS)**Disposals per game:** 11.1 (24th)**Contested possessions per game:** 3.7 (27th)**Uncontested possessions per game:** 7.4 (23rd)**Disposal efficiency:** 76% (15th)**Marks per game:** 3.7 (17th)**Tackles per game:** 2.3 (19th)**Brownlow Medal votes:** 0**SUMMARY**

Crozier played nine games in 2013, following an auspicious debut year in 2012. He is highly rated and should get more chances next season.



LUKE McPHARLIN

DATE OF BIRTH: 01.12.1981

2013 GAMES: 16

2013 GOALS: 0

CAREER GAMES: 225

CAREER GOALS: 114

18

2013 SEASON (OVERALL FREQ FINISH IN BRACKETS)

Disposals per game: 16.6 (13th)

Contested possessions per game: 4.2 (23rd)

Uncontested possessions per game: 12.1 (9th)

Disposal efficiency: 79.7% (5th)

Marks per game: 8.6 (1st)

Tackles per game: 1.3 (29th)

Brownlow Medal votes: 2

2013 FINALS PLAYED

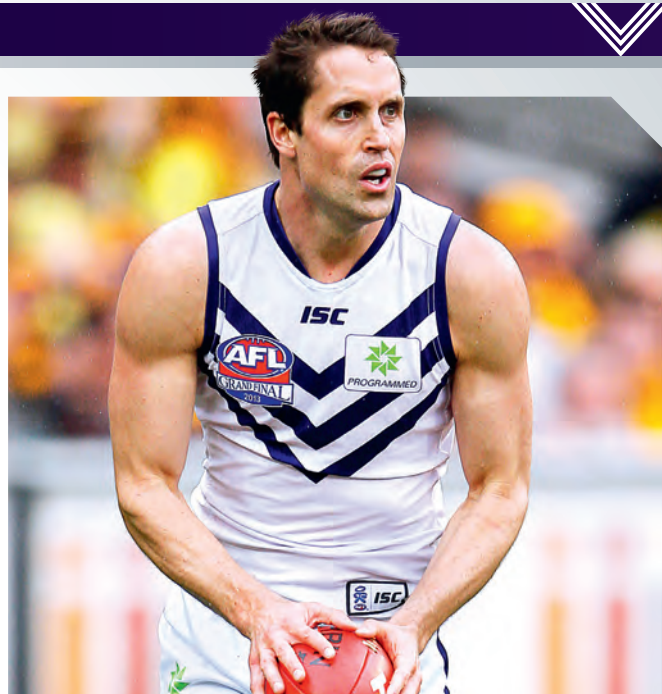
Qualifying Final v Geelong

Preliminary Final v Sydney

Grand Final v Hawthorn

SUMMARY

McPharlin was on course for a second All Australian jumper until a calf injury kept him out from rounds 16-23. He returned to play a huge part in the finals series.



ALEX FORSTER

DATE OF BIRTH: 14.07.1993

2013 GAMES: 1

2013 GOALS: 0

CAREER GAMES: 1

CAREER GOALS: 0

19

DEBUT GAME STATISTICS – ROUND 23 v ST KILDA

Disposals: 9

Contested possessions: 5

Uncontested possessions per game: 3

Disposal efficiency: 55.6%

Marks: 1

Tackles: 3

Brownlow Medal votes: 0

SUMMARY

The South Australian made his debut in round 23 after two injury interrupted years at the club. The 29th pick from the 2011 Draft was delisted at the end of the season.



VIV MICHIE

DATE OF BIRTH: 23.02.1992

2013 GAMES: 1

2013 GOALS: 0

CAREER GAMES: 1

CAREER GOALS: 0

20

DEBUT GAME STATISTICS – ROUND 14 v GEELONG

Disposals: 13

Contested possessions: 7

Uncontested possessions per game: 6

Disposal efficiency: 61.5%

Marks: 1

Tackles: 3

Brownlow Medal votes: 0

SUMMARY

Had an outstanding season at WAFL level for Peel Thunder and made an AFL debut in round 14 against Geelong. He was traded to Melbourne at the end of the season.

MICHAEL BARLOW

DATE OF BIRTH: 18.12.1987

2013 GAMES: 24

2013 GOALS: 14

CAREER GAMES: 70

CAREER GOALS: 41

21

2013 SEASON (OVERALL FREQO FINISH IN BRACKETS)**Disposals per game:** 26.5 (1st)**Contested possessions per game:** 12.8 (2nd)**Uncontested possessions per game:** 13.3 (5th)**Disposal efficiency:** 66.8% (23rd)**Marks per game:** 4.2 (13th)**Tackles per game:** 5.9 (1st)**Brownlow Medal votes:** 14**2013 FINALS PLAYED****Qualifying Final v Geelong****Preliminary Final v Sydney****Grand Final v Hawthorn****SUMMARY**

The midfield ball-magnet had a terrific season, leading the disposal count for Freo. He was tireless in the trenches and around the ground all year.

**TANNER SMITH**

DATE OF BIRTH: 08.03.1993

2013 GAMES: 1

2013 GOALS: 0

CAREER GAMES: 1

CAREER GOALS: 0

22

DEBUT GAME STATISTICS – ROUND 4 v HAWTHORN**Disposals:** 8**Contested possession:** 5**Uncontested possessions:** 5**Disposal efficiency:** 100%**Marks:** 4**Tackles:** 2**Brownlow Medal votes:** 0**SUMMARY**

The young defender played one game in his debut season and performed admirably against Hawthorn's star tall forwards. A shoulder injury ended his season, but will look for more chances in 2014.

CHRIS MAYNE

DATE OF BIRTH: 02.11.1988

2013 GAMES: 24

2013 GOALS: 37

CAREER GAMES: 105

CAREER GOALS: 137

23

2013 SEASON (OVERALL FREQO FINISH IN BRACKETS)**Disposals per game:** 16.2 (14th)**Contested possessions per game:** 6.4 (14th)**Uncontested possessions per game:** 9.9 (14th)**Disposal efficiency:** 77.8% (9th)**Marks per game:** 5.9 (4th)**Tackles per game:** 4.6 (4th)**Brownlow Medal votes:** 2**2013 FINALS PLAYED****Qualifying Final v Geelong****Preliminary Final v Sydney****Grand Final v Hawthorn****SUMMARY**

Mayne's pressure in the forward line was outstanding this season. He finished second for goals at the club and was a crucial component of the team's game plan.



JOSH MELLINGTON

DATE OF BIRTH: 29.12.1992

2013 GAMES: 1

2013 GOALS: 0

CAREER GAMES: 6

CAREER GOALS: 5

25

2013 SEASON

Disposals per game: 17

Contested possessions per game: 4

Uncontested possessions per game: 13

Disposal efficiency: 88.2%

Marks per game: 5

Tackles per game: 1

Brownlow Medal votes: 0

SUMMARY

The tough small forward was very strong at WAFL level for premiers West Perth, but he couldn't break into the Freo line-up and was delisted at the end of the season.



KEPLER BRADLEY

DATE OF BIRTH: 13.11.1985

2013 GAMES: 5

2013 GOALS: 7

CAREER GAMES: 117

CAREER GOALS: 87

26

2013 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 10.2 (26th)

Contested possessions per game: 5.4 (18th)

Uncontested possessions per game: 4.8 (27th)

Disposal efficiency: 62.7% (29th)

Marks per game: 2.6 (28th)

Tackles per game: 1 (30th)

Brownlow Medal votes: 0

SUMMARY

Bradley made a solid start to the season but his year was cut short when he tore the ACL in his knee against Richmond in round 5.



LACHIE NEALE

DATE OF BIRTH: 24.05.1993

2013 GAMES: 12

2013 GOALS: 8

CAREER GAMES: 23

CAREER GOALS: 12

27

2013 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 19.8 (6th)

Contested possessions per game: 8.5 (4th)

Uncontested possessions per game: 11.4 (13th)

Disposal efficiency: 77.2% (11th)

Marks per game: 3.3 (21st)

Tackles per game: 1.7 (25th)

Brownlow Medal votes: 1

2013 FINALS PLAYED

Qualifying Final v Geelong

Preliminary Final v Sydney

Grand Final v Hawthorn

SUMMARY

A candidate for the most improved player at the club, Neale was excellent in the midfield for the latter part of the season. He played the last 10 games, including the Grand Final.



PETER FAULKS

DATE OF BIRTH: 24.04.1988

2013 GAMES: 1

2013 GOALS: 0

CAREER GAMES: 3

CAREER GOALS: 0

28

2013 SEASON

Disposals per game: 9

Contested possessions per game: 2

Uncontested possessions per game: 6

Disposal efficiency: 100%

Marks per game: 5

Tackles per game: 0

Brownlow Medal votes: 0

SUMMARY

Faulks was strong at WAFL level but couldn't break into a strong Freo defence. He was delisted at the completion of the 2013 season.

**MATTHEW PAVLICH**

DATE OF BIRTH: 31.12.1981

2013 GAMES: 12

2013 GOALS: 25

CAREER GAMES: 291

CAREER GOALS: 583

29

CAPTAIN

2013 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 14.2 (19th)

Contested possessions per game: 5.9 (15th)

Uncontested possessions per game: 8.8 (18th)

Disposal efficiency: 62.9% (28th)

Marks per game: 5.8 (6th)

Tackles per game: 2 (22nd)

Brownlow Medal votes: 0

2013 FINALS PLAYED

Qualifying Final v Geelong

Preliminary Final v Sydney

Grand Final v Hawthorn

SUMMARY

The captain sat out rounds 4-14 through injury and was suspended from rounds 17-19. He was pivotal at the end of the year, booting 18 goals in the last seven games.

ZAC CLARKE

DATE OF BIRTH: 28.03.1990

2013 GAMES: 17

2013 GOALS: 8

CAREER GAMES: 53

CAREER GOALS: 27

30

2013 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 13.3 (20th)

Contested possessions per game: 7.1 (7th)

Uncontested possessions per game: 6.3 (24th)

Disposal efficiency: 78.8% (6th)

Marks per game: 4 (15th)

Tackles per game: 3.4 (6th)

Brownlow Medal votes: 1

2013 FINALS PLAYED

Qualifying Final v Geelong

Preliminary Final v Sydney

Grand Final v Hawthorn

SUMMARY

Clarke blossomed into a quality ruckman in 2013. His partnership with Aaron Sandilands was significant in the second half of the season.



AARON SANDILANDS

31

DATE OF BIRTH: 06.12.1982

2013 GAMES: 10

2013 GOALS: 3

CAREER GAMES: 193

CAREER GOALS: 75

2013 SEASON (OVERALL FREQ FINISH IN BRACKETS)

Disposals per game: 9.2 (27th)

Contested possessions per game: 5.7 (16th)

Uncontested possessions per game: 3.7 (31st)

Disposal efficiency: 78.3% (7th)

Marks per game: 2.2 (31st)

Tackles per game: 0.7 (31st)

Brownlow Medal votes: 0

2013 FINALS PLAYED

Qualifying Final v Geelong

Preliminary Final v Sydney

Grand Final v Hawthorn

SUMMARY

Sandilands returned from injury in the second half of the season and exploded into form in the finals series, including a monstrosity of Geelong and a strong ruck display in the Grand Final.



STEPHEN HILL

32

DATE OF BIRTH: 01.05.1990

2013 GAMES: 19

2013 GOALS: 12

CAREER GAMES: 108

CAREER GOALS: 65

2013 SEASON (OVERALL FREQ FINISH IN BRACKETS)

Disposals per game: 19.2 (8th)

Contested possessions per game: 7.9 (5th)

Uncontested possessions per game: 11.7 (11th)

Disposal efficiency: 76.9% (12th)

Marks per game: 2.7 (26th)

Tackles per game: 2.6 (14th)

Brownlow Medal votes: 3

2013 FINALS PLAYED

Qualifying Final v Geelong

Preliminary Final v Sydney

Grand Final v Hawthorn

SUMMARY

Hill threatened to take over games throughout the season with his blistering pace and sublime skill. He will continue to search for the consistency that will take him to the next level.

CAMERON SUTCLIFFE

33

DATE OF BIRTH: 23.05.1992

2013 GAMES: 19

2013 GOALS: 8

CAREER GAMES: 23

CAREER GOALS: 9

2013 SEASON (OVERALL FREQ FINISH IN BRACKETS)

Disposals per game: 11.7 (23rd)

Contested possessions per game: 3.7 (27th)

Uncontested possessions per game: 8 (21st)

Disposal efficiency: 71.3% (19th)

Marks per game: 3.4 (20th)

Tackles per game: 1.7 (25th)

Brownlow Medal votes: 0

2013 FINALS PLAYED

Qualifying Final v Geelong

Preliminary Final v Sydney

Grand Final v Hawthorn

SUMMARY

He was Freq's sub more often than not during the home and away season, but Ibbotson's injury presented Sutcliffe with a chance to play at half-back in the finals. He played with maturity beyond his years in September.



CELEBRATION:
A memorable
Qualifying Final
win in Geelong

2013 AFL LADDER

Pos	Team	P	W	L	D	F	A	%	Pts
1	Hawthorn	22	19	3	0	2523	1859	135.7	76
2	Geelong	22	18	4	0	2409	1776	135.6	72
3	Fremantle	22	16	5	1	2035	1518	134.1	66
4	Sydney	22	15	6	1	2244	1694	132.5	62
5	Richmond	22	15	7	0	2154	1754	122.8	60
6	Collingwood	22	14	8	0	2148	1868	115	56
7	Port Adelaide	22	12	10	0	2051	2002	102.4	48
8	Carlton	22	11	11	0	2125	1992	106.7	44
9	Essendon*	22	14	8	0	2145	2000	107.3	56
10	North Melbourne	22	10	12	0	2307	1930	119.5	40
11	Adelaide	22	10	12	0	2064	1909	108.1	40
12	Brisbane	22	10	12	0	1922	2144	89.6	40
13	West Coast	22	9	13	0	2038	2139	95.3	36
14	Gold Coast	22	8	14	0	1918	2091	91.7	32
15	Western Bulldogs	22	8	14	0	1926	2262	85.1	32
16	St Kilda	22	5	17	0	1751	2120	82.6	20
17	Melbourne	22	2	20	0	1455	2691	54.1	8
18	GWS	22	1	21	0	1524	2990	51	4

LEE SPURR

DATE OF BIRTH: 27.07.1987

2013 GAMES: 23

2013 GOALS: 2

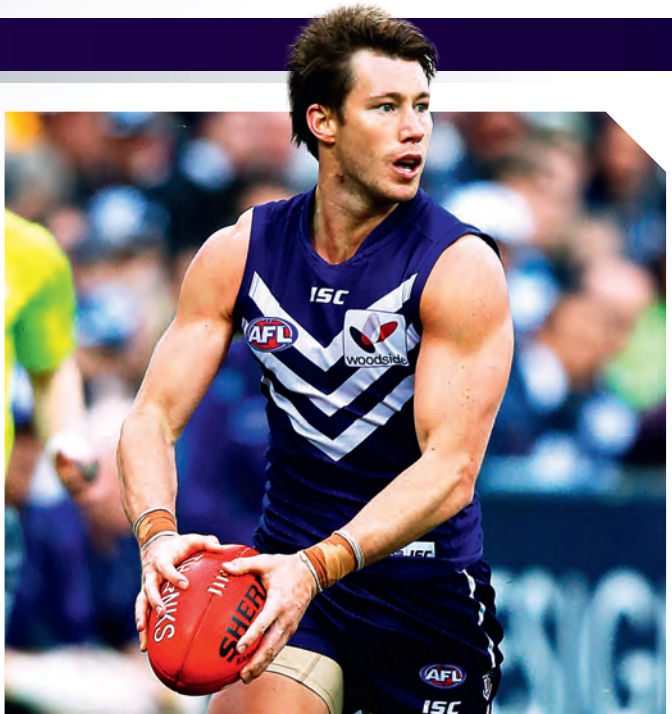
CAREER GAMES: 36

CAREER GOALS: 2

34

2013 SEASON (OVERALL FREQ FINISH IN BRACKETS)**Disposals per game:** 17.3 (12th)**Contested possessions per game:** 5.1 (20th)**Uncontested possessions per game:** 11.8 (10th)**Disposal efficiency:** 82.4% (3rd)**Marks per game:** 5.8 (6th)**Tackles per game:** 2.6 (14th)**Brownlow Medal votes:** 0**2013 FINALS PLAYED****Qualifying Final v Geelong****Preliminary Final v Sydney****Grand Final v Hawthorn****SUMMARY**

Spurr was superb as a small defender in the league's best backline. He usually took the opposition's best small forward, and more often than not came out on top.

**ALEX SILVAGNI**

DATE OF BIRTH: 29.09.1987

2013 GAMES: 10

2013 GOALS: 5

CAREER GAMES: 39

CAREER GOALS: 10

36

2013 SEASON (OVERALL FREQ FINISH IN BRACKETS)**Disposals per game:** 8.8 (29th)**Contested possessions per game:** 3.6 (28th)**Uncontested possessions per game:** 5.5 (25th)**Disposal efficiency:** 76.1% (14th)**Marks per game:** 4.3 (12th)**Tackles per game:** 2.6 (14th)**Brownlow Medal votes:** 0**SUMMARY**

Silvagni was in and out of the team in 2013, but when he played he performed his role admirably. He has signed on for the 2014 season, which shapes as a big one in his career.

MICHAEL JOHNSON

DATE OF BIRTH: 20.10.1984

2013 GAMES: 23

2013 GOALS: 5

CAREER GAMES: 172

CAREER GOALS: 59

37

2013 SEASON (OVERALL FREQ FINISH IN BRACKETS)**Disposals per game:** 19.4 (7th)**Contested possessions per game:** 4.9 (21st)**Uncontested possessions per game:** 13.6 (3rd)**Disposal efficiency:** 81% (4th)**Marks per game:** 6.9 (3rd)**Tackles per game:** 1.9 (23rd)**Brownlow Medal votes:** 4**2013 FINALS PLAYED****Preliminary Final v Sydney****Grand Final v Hawthorn****SUMMARY**

Johnson was simply superb in Fremantle's defence all season. He was impenetrable on the half-back line and often directed traffic up the field. His best season of AFL to date.



JACK HANNATH

DATE OF BIRTH: 09.07.1991

2013 GAMES: 12

2013 GOALS: 7

CAREER GAMES: 12

CAREER GOALS: 7

38

2013 SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 7.2 (31st)

Contested possessions per game: 3.2 (29th)

Uncontested possessions per game: 3.8 (30th)

Disposal efficiency: 76.7% (13th)

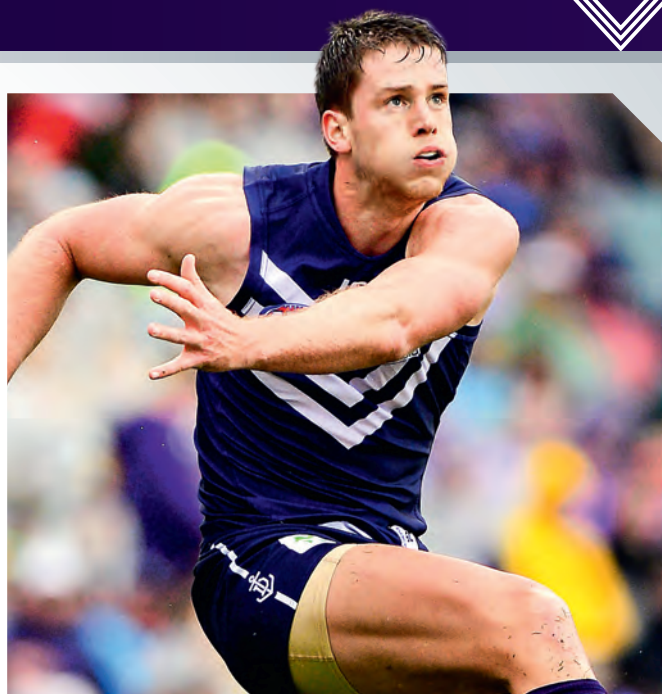
Marks per game: 2.6 (28th)

Tackles per game: 1.6 (28th)

Brownlow Medal votes: 0

SUMMARY

A very pleasing debut season for the South Australian ruck/forward. He was called upon often, given Sandilands and Griffin missed much of the year and took a match-saving mark in his round 5 debut against Richmond.



CRAIG MOLLER ^R

DATE OF BIRTH: 22.08.1994

2013 GAMES: 1

2013 GOALS: 0

CAREER GAMES: 1

CAREER GOALS: 0

40

DEBUT GAME STATISTICS – ROUND 23 v ST KILDA

Disposals: 5

Contested possessions: 4

Uncontested possessions: 2

Disposal efficiency: 100%

Marks: 0

Tackles: 0

Brownlow Medal votes: 0

SUMMARY

A development year for the young ruckman, although he got a chance to taste AFL level in round 23 and didn't look out of place. Moller will look to improve and add weight to his slight frame in 2014.



PAUL DUFFIELD

DATE OF BIRTH: 05.02.1985

2013 GAMES: 22

2013 GOALS: 4

CAREER GAMES: 133

CAREER GOALS: 27

41

2013 HOME & AWAY SEASON (OVERALL FREO FINISH IN BRACKETS)

Disposals per game: 18.3 (9th)

Contested possessions per game: 4.1 (24th)

Uncontested possessions per game: 12.2 (8th)

Disposal efficiency: 75.4% (16th)

Marks per game: 5.9 (4th)

Tackles per game: 2.9 (12th)

Brownlow Medal votes: 0

2013 FINALS PLAYED

Qualifying Final v Geelong

Preliminary Final v Sydney

Grand Final v Hawthorn

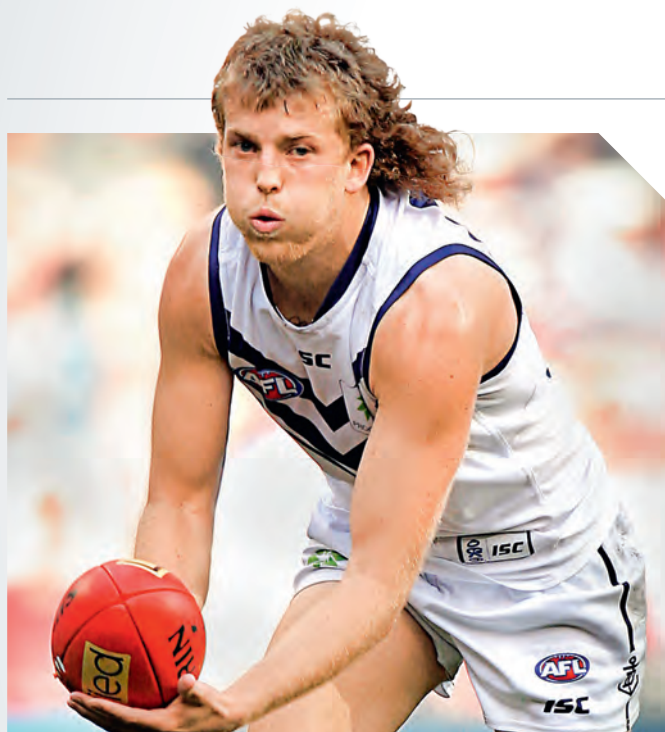
SUMMARY

Duffield was cool, calm and collected in Freo's defence in 2013, as he has been for a number of years now. The quality ball user was often looked to as an avenue out of the backline.



MATTHEW TABERNER ^R**42****DATE OF BIRTH:** 17.06.1993**2013 GAMES:** 4**CAREER GAMES:** 4**2013 GOALS:** 2**CAREER GOALS:** 2**2013 SEASON** (OVERALL FREO FINISH IN BRACKETS)**Disposals per game:** 7.2 (31th)**Contested possessions per game:** 3.2 (29th)**Uncontested possessions per game:** 4 (29th)**Disposal efficiency:** 65.5% (26th)**Marks per game:** 2.8 (25th)**Tackles per game:** 2.2 (21st)**Brownlow Medal votes:** 0**SUMMARY**

The key forward debuted in round 13 against North Melbourne and enjoyed a solid first season at AFL level. He was rewarded with a promotion onto the club's senior list for 2014.

**JESSE CRICHTON****44****DATE OF BIRTH:** 23.10.1990**2013 GAMES:** 1**CAREER GAMES:** 18**2013 GOALS:** 0**CAREER GOALS:** 3**2013 SEASON****Disposals per game:** 15**Contested possessions per game:** 5**Uncontested possessions per game:** 10**Disposal efficiency:** 86.7%**Marks per game:** 5**Tackles per game:** 5**Brownlow Medal votes:** 0**SUMMARY**

After being given another chance at Freo via the pre season draft, Crichton was delisted at the end of the 2013 season. He was at the club for four years.

**CLANCEE PEARCE****46****DATE OF BIRTH:** 23.10.1990**2013 GAMES:** 19**CAREER GAMES:** 69**2013 GOALS:** 2**CAREER GOALS:** 31**2013 SEASON** (OVERALL FREO FINISH IN BRACKETS)**Disposals per game:** 17.8 (11th)**Contested possessions per game:** 4.8 (22nd)**Uncontested possessions per game:** 12.9 (6th)**Disposal efficiency:** 82.6% (1st)**Marks per game:** 5.8 (6th)**Tackles per game:** 2.3 (19th)**Brownlow Medal votes:** 0**SUMMARY**

The long-kicking midfielder was one of the AFL's hard-luck stories in 2013, injuring his Achilles in the final home and away game and missing the finals series. He had a very solid season before that.



ANTHONY MORABITO

DATE OF BIRTH: 29.10.1991

2013 GAMES: 0

CAREER GAMES: 23

2013 GOALS: 0

CAREER GOALS: 13

SUMMARY

2013 was about consolidation for Morabito, coming off his third knee surgery. The club chose to keep him off the playing field in the hope he'll hit the pre-season at top pace.

2



JAYDEN PITT

DATE OF BIRTH: 07.10.1992

2013 GAMES: 0

CAREER GAMES: 10

2013 GOALS: 0

CAREER GOALS: 2

SUMMARY

The skilful midfielder was forced to retire from AFL football after being diagnosed with a heart condition during the season.

4



MAX DUFFY

DATE OF BIRTH: 11.04.1993

YET TO DEBUT

SUMMARY

Has talent but his year was ruined by injury, particularly a troublesome hamstring. Will hope for a big pre-season to get back on track.

24



HAIDEN SCHLOITHE ^R

DATE OF BIRTH: 16.06.1993

YET TO DEBUT

SUMMARY

Schloithe was strong at WAFL level but couldn't break into the Fremantle side and was delisted at season's end.

35



SAM MENEGOLA ^R

DATE OF BIRTH: 07.03.1992

YET TO DEBUT

SUMMARY

Still to make his AFL debut after two years at Freo and one at Hawthorn. A knee injury kept him sidelined for most of 2013.

39



ALEX HOWSON ^R

DATE OF BIRTH: 23.10.1990

YET TO DEBUT

SUMMARY

Howson was delisted at the end of the season after just one year on Fremantle's list.

43

STAFF LIST

SENIOR MANAGEMENT

Steve Rosich
Chief Executive Officer

Graeme Parker
Chief Financial Officer

Chris Bond
GM Football Operations

Scott Gooch
GM Commercial Partners

Brad Lloyd
GM Player Management

Luke Morfesse
GM Media and Communications

Brad Paatsch
GM Strategic Projects

David Pitts
GM Business Operations

ADMINISTRATION AND FINANCE

Amanda Flood
Executive Assistant

Cameron Tuohy
Financial Controller

Pearl Prior
Assistant Accountant / Payroll Officer

Mark Hambley
Assistant Accountant

Nicole Horrocks
HR Manager

Emma Mills
HR Assistant

Annabel Seward
Receptionist

Louise Walker
Office Assistant / Receptionist

Minh Tran
IT Manager

Brodie Messenger
IT Support Officer

MEDIA AND COMMUNICATIONS

Kasey Ball
Digital Media and Public Relations Manager

Costa Kastanis
Content Producer

Scott Ward
Dockers TV Producer

Brooke Lingard
Digital Media Officer

Rosie Duffy
Digital Media and PR Assistant

Deirdre Baker
Graphic Designer

COMMERCIAL PARTNERS

Lana Camporeale
Brand / Sponsorship Account Manager

Natasha Cox
Sponsorship Account Manager

Kylie Fahey
Sponsorship Executive

Glenn Duffield
Sponsorship Account Manager

Adam Bury
Business Development Manager

Jana Gernhoefer
Commercial Partners Coordinator

Adam Northover
Corporate Account Manager

Ryan Dye
Corporate Account Manager

Liam Waters
Corporate Account Manager

BUSINESS OPERATIONS

Alana Portlock
Membership and Fan Development Manager

Erin Verevis
Membership Services Team Leader

Drue Goodwin
Membership Services Team Leader

Megan Venables
Membership Services Officer

Jessica Mason
Membership Services Officer

Douglas Cunningham
Membership Services Officer

Chris Vigor
Membership Services Officer

Joel Gernhoefer
Membership Services Officer

Alycia Samson
Membership Services Officer

Tony Godden
Merchandise Manager

Craig Evans
Team Store Manager

Stephanie Gucciardi
Team Store Assistant

Kellie Black
Events Manager

Emma Ridley
Events Assistant

Wade Spilcker
Community Goals Manager

Sam Buhagiar
Community Goals Coordinator

Nicole Bolton
Community Goals Assistant

FOOTBALL OPERATIONS

Ross Lyon
Senior Coach

Brett Kirk
Assistant Coach

Michael Prior
Assistant Coach

Mark Stone
Assistant Coach

Peter Sumich
Assistant Coach

Simon Lloyd
Senior Development Coach / Assistant Coach

Roger Hayden
Development Coach

Marc Webb
Development Coach

Simon Eastaugh
Development and Ruck Coach

Adam Read
Coaches Assistant / Analyst

Scott Baker
Football Administration and Compliance Manager

Joe Brierty
Football Administration Coordinator

Kelli O'Brien
Football / Facilities Assistant

Paul Salis
Football Services Coordinator

Kim Mercer
Psychology and Development Manager

Liam Casson
Player Development Coordinator

Jason Weber
Sports Science Manager

Chris Dorman
Strength and Conditioning Coach

Michael Dobbin
Strength and Conditioning Coach

Daniel Zaknich
Strength and Conditioning Coach

Dr Jeffrey Boyle
Senior Physiotherapist

Greg Mullings
Physiotherapist

Marshall Stockden
Physiotherapist

Darren Bizzel
Sport Science Analyst

Bethanie Allanson
Sports Dietician

Dr Ken Withers
Club Doctor

Dr Peter Steele
Club Doctor

Damian Shannon
Biomechanist / Support Analyst

Keith Carmody
Chaplin

Colin Zammit
Football IT Manager

Paul Apeldoorn
Football IT Analyst

Matt Maguire
Football IT Analyst

David Guest
Football IT Analyst

Steve Lennie
Opposition Analyst / Pro Scout

FOOTBALL RECRUITING

Neil Ross
Recruiting Manager - SA

Adam Jones
Recruiting Manager - WA

David McMullin
Recruiting Manager - NSW, NT, SA, QLD

David Walls
Recruiting Manager - VIC

Brad Budge
AFL Pro Scout

Trent Mosbey
Recruiting Scout

Braeden Money
Recruiting Assistant

Ben Marks
Recruitment Assistant

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MAJOR



PLATINUM



DIAMOND



GOLD



The West Australian



SILVER





FROM THE COACH

ROSS LYON

The senior coach reflects on Fremantle's growth in 2013 and looks at what it will take to remain a top club next season.

In 2013, we continued to build on the progress we had made in the second half of 2012. There was solid improvement in our football and that showed in our results.

Finishing inside the top four at the end of the home and away season was pleasing. We had endured a number of injuries to senior players throughout the year, but to continue winning and then give ourselves a double chance in the finals highlighted the character of the playing group. The win in the Qualifying Final at Simonds Stadium was significant. Geelong have a tremendous record at the ground, but our response in the face of a great challenge was powerful. That win gave us the opportunity to play a home preliminary final, which was fantastic for the club.

We played uncompromising, relentless football in the Preliminary Final against a great Sydney team to qualify for the Grand Final. But all we had achieved was to give ourselves an opportunity to win a grand final. We still needed to stay focussed, stay in the moment and prepare well.

Unfortunately, we weren't able to win the Grand Final. Something we talk about is using failure as feedback for improvement. There were many great lessons to come out of that




game. Accuracy is an undervalued stat in football. Grand Finals are won and lost by it. While we can't guarantee we would have won if we had kicked straighter against Hawthorn, we know we didn't give ourselves the best opportunity

to win. At the end of the day, the basics separate quality and we came up short. Our ability to give great effort and compete on the biggest stage was significant, but we take no satisfaction in that. We want to win premierships and

we are all deeply disappointed that we weren't able to and we understand that we need to improve to achieve our goal.

To go one step further in 2014 will not be easy. There are no guarantees. We can't hang our hat on past results getting us to a grand final again. We'll make modifications and aim to improve through hard work, beginning in the pre-season. Premierships are not won in September, they're won from November to March. We think we've got some real growth in us. A number of young players really stood up in 2013, and there's still a lot of growth left across the playing group. We'll also welcome new recruits Colin Sylvia and Scott Gumbleton, and our new draftees.

I would like to acknowledge our members and supporters, who were incredible throughout the 2013 season. Your support was invaluable and you should be proud of the way you represented your club and made the football world take notice, particularly during September and in Grand Final week.

We have significant belief and knowledge that our best football can match it with the best teams in the AFL. We know we can be better in 2014, but it will take an incredible amount of hard work. 

“

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ROSS LYON

Ross Lyon



THE BOSS: Lyon will
look to take Fremantle
one step further in 2014.